

Motivating Employees Easily with Fun & Engaging Recognition & Rewards

Tay Shu Yih

29/04/2021

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As seen on



Our Award



Asia Smart App Awards
亞洲智能應用程式大獎



How do you ensure the most important with a limited budget as a SME?

Characteristic of Effective Employee Recognition



Visible

Specific

Timely

Genuine

Performance
Based

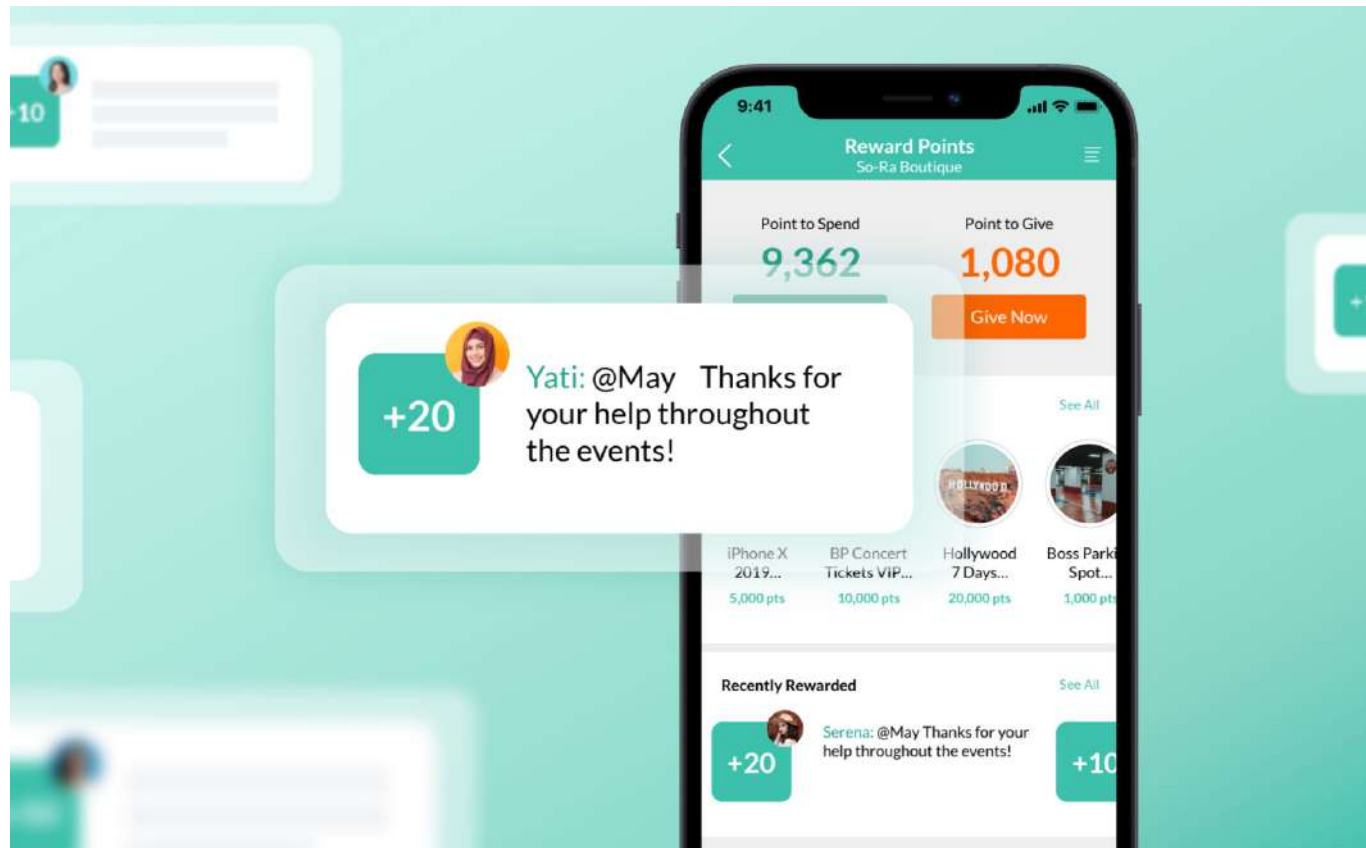
Problem of Traditional Recognition Program



- Can't compete with expensive benefits with MNC
- “One size fits all” benefits is inflexible. Low ROI
- Building a system in house is expensive
- Need something fun and engaging



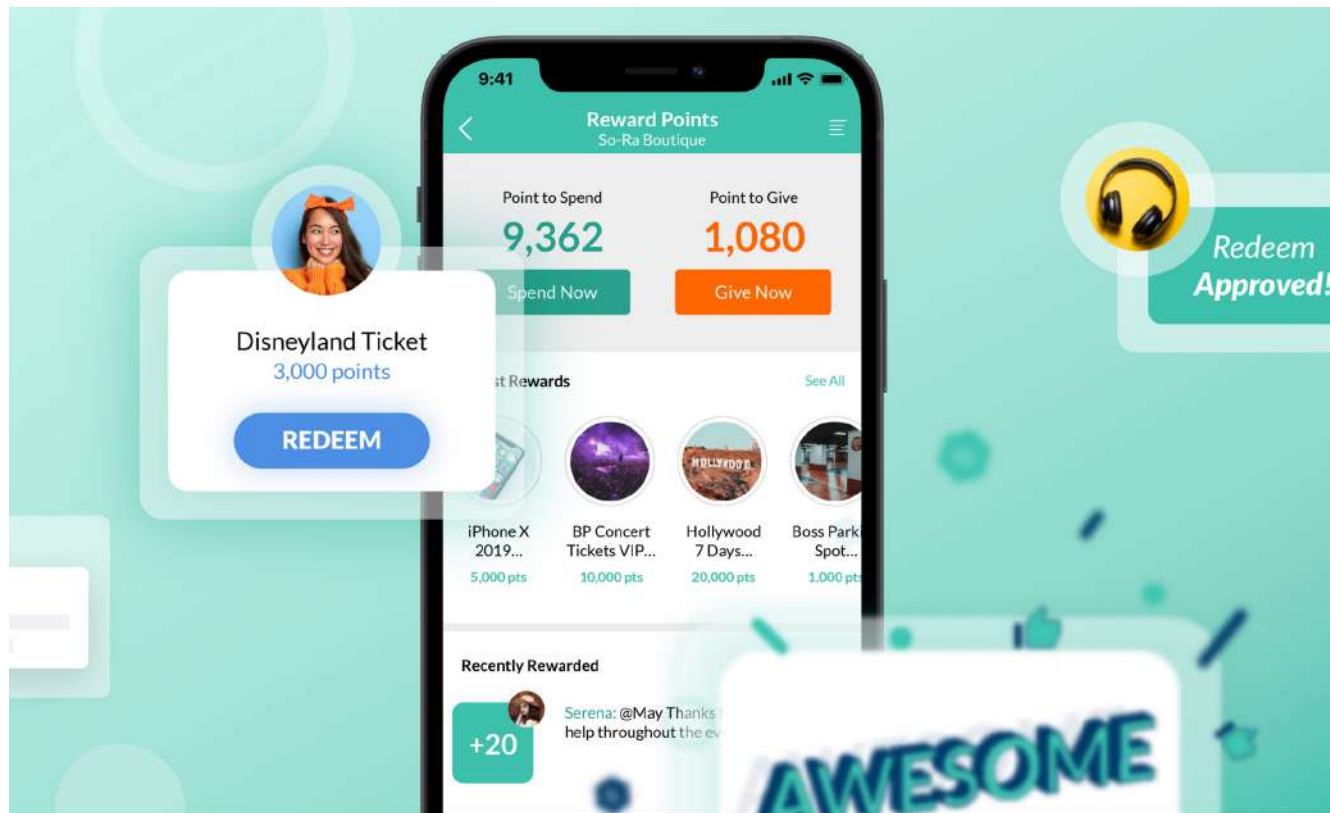
Introducing EasyReward



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Introducing EasyReward



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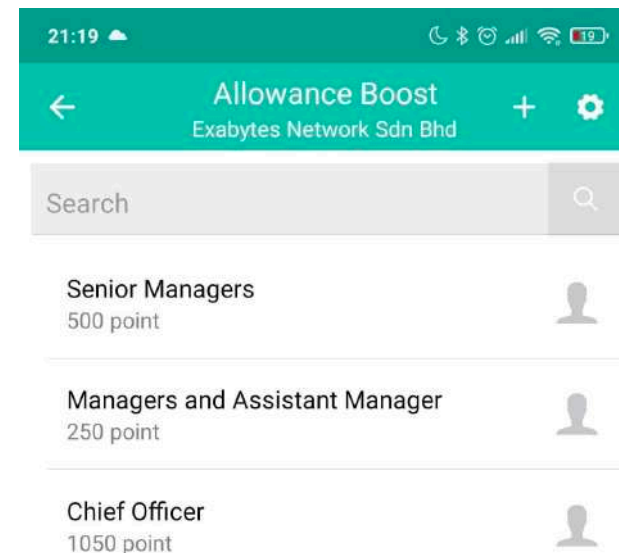
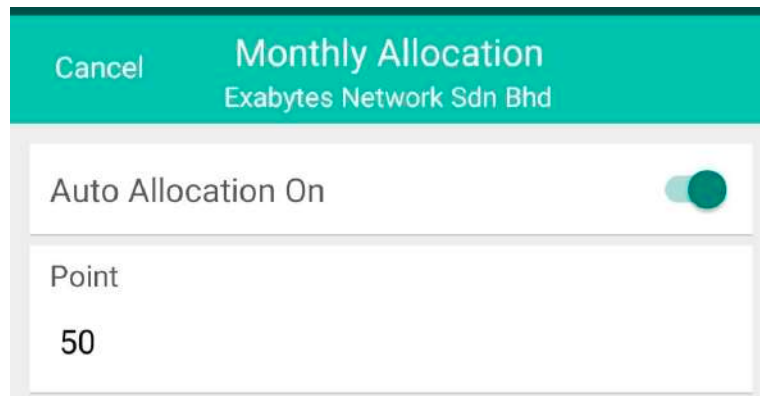
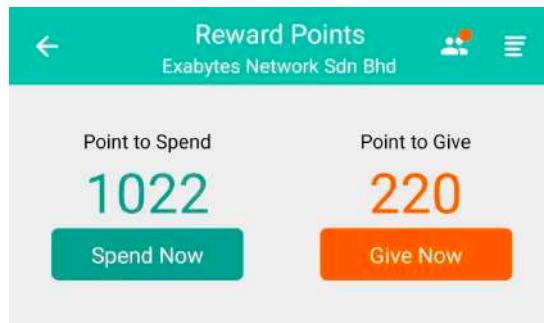
Use Case



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How They Setup



Give Points

asywork

Nurr

@Am
Tq sl



2021-

Poh Yan Ooi

@SandraChi...

Excellent Sales for Feb and Mar.
Keep it Up. #EOTM #GoodJob



2021-04-21 20:40:38

Reward
+10

Wai

@Lee
Who



2021-

Poh Yan Ooi

@PenchLim

TQ for Hiring Banner #EOTM
#TQ



2021-04-21 20:31:06

Reward
+10

Dharmesh Dharmesh

@LimEngKea...
#HappyBirthday



2021-04-19 11:17:11

Reward
+50

Tan Beng Ling

@Leelashin...

Good Job on Career Page! Nice
layout. #thankyou #teamwork



2021-04-22 11:09:42

Reward
+10



2021-04-19 10:01:13

asywork.asia

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Give Points



+10

Wong Wins

#YourMyMVP
#eotmcrossdepartment

2021-04-29 01:04:22



Receivers

Comments



@PoonYeXua...



+5

Sarah Tan

Thanks Sifu for the video editing tips 👍

2021-04-28 07:59:44



Receivers

Comments



@MartinTan...

Give Points



Evon Lee

Selamat Hari Raya in advanced! 🌙

2021-04-29 08:14:59



Receivers



Comments



@MohdEndyl...

Give Points








Riyanto Djatmiko


Semangat selalu supaya kita makin rapi dan makin efektif... 🤔 #EOTM #semangat #thankyou #teamwork

2021-04-28 23:58:44




Receivers


Comments




@HugoSilvi...





@FajarRiza...



@JohanSury...




@PianApria...





Riyanto Djatmiko

Thengkyu untuk setiap dukungannya 🤖 always grow together... 🤖 #EOTM #thankyou #awesometeam #teamwork

2021-04-28 16:14:26




2




Receivers

Comments





@DyahChris...



@YonaDemit...

Give Points








Chun Lek Ooi


Less point but valuable. Thanks for giving chance to join here, and thanks for the guidance all the time, learning a lot from you and the team, good luck my boss! 🙏🙏

2021-04-28 16:12:27





Receivers

Comments






@VicksonTa...



Chun Lek Ooi


Thanks for all the time, nothing last forever. #OneLastDance

2021-04-28 16:09:06




Receivers


Comments




@LeeYanJia...



@KentTanKe...



@WaiLockCh...



@KelvinLow...

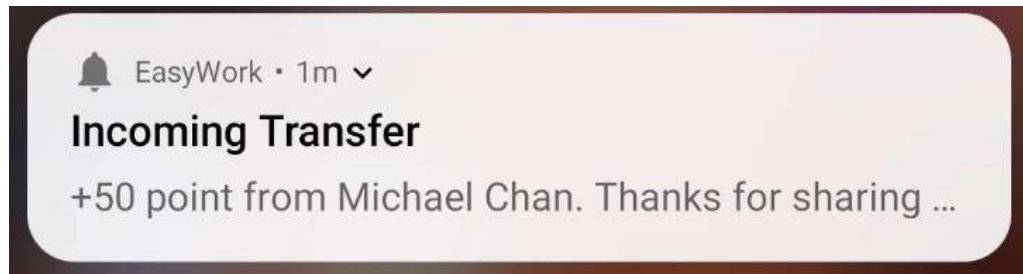


Kent Tan Kean Yaw

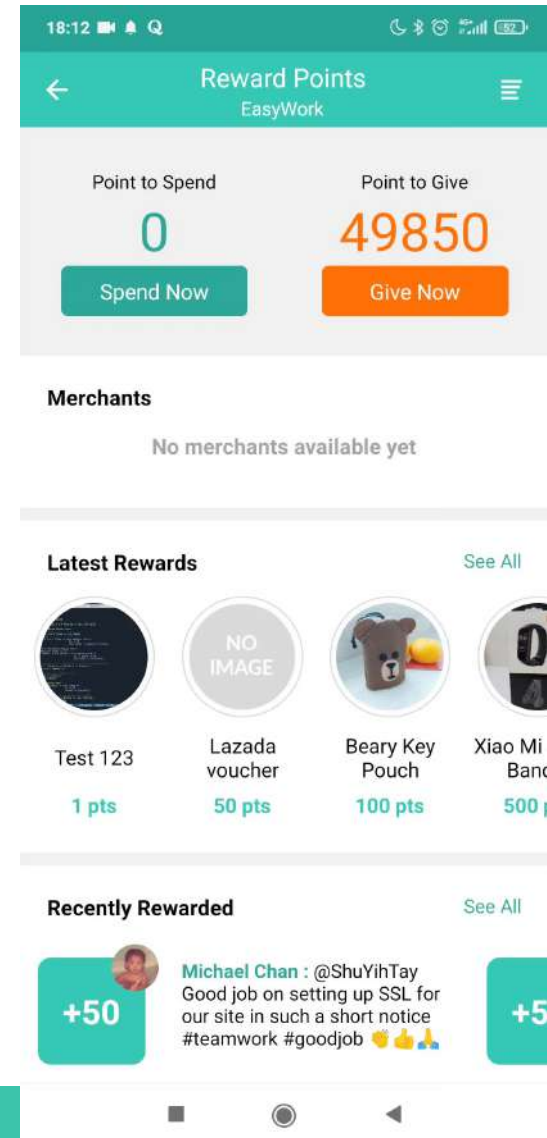
All the best my bro!

2021-04-28 16:26:59

Give Points



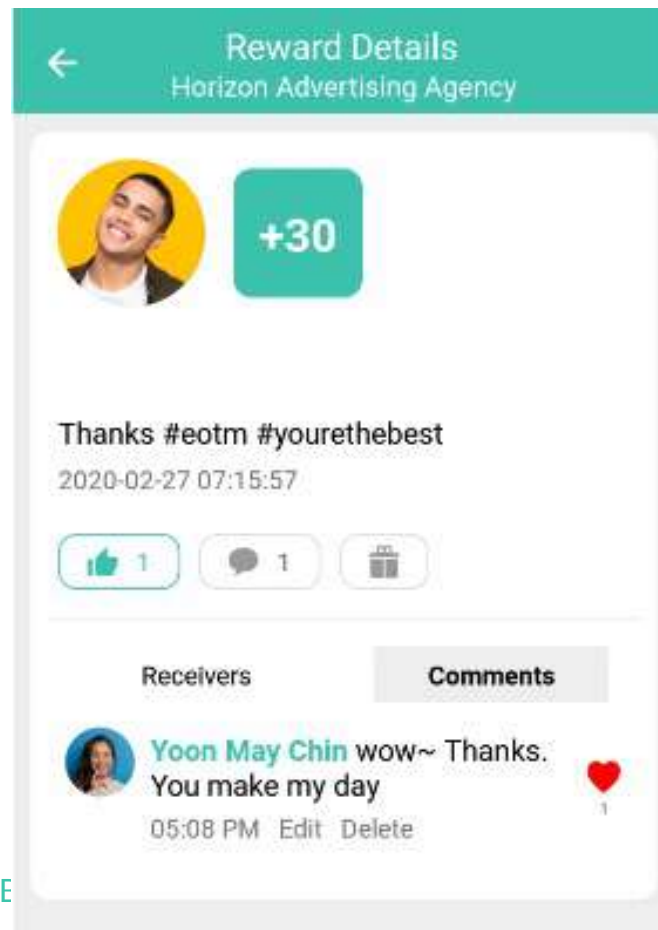
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work

work.asia

Encourage Employee Engagement

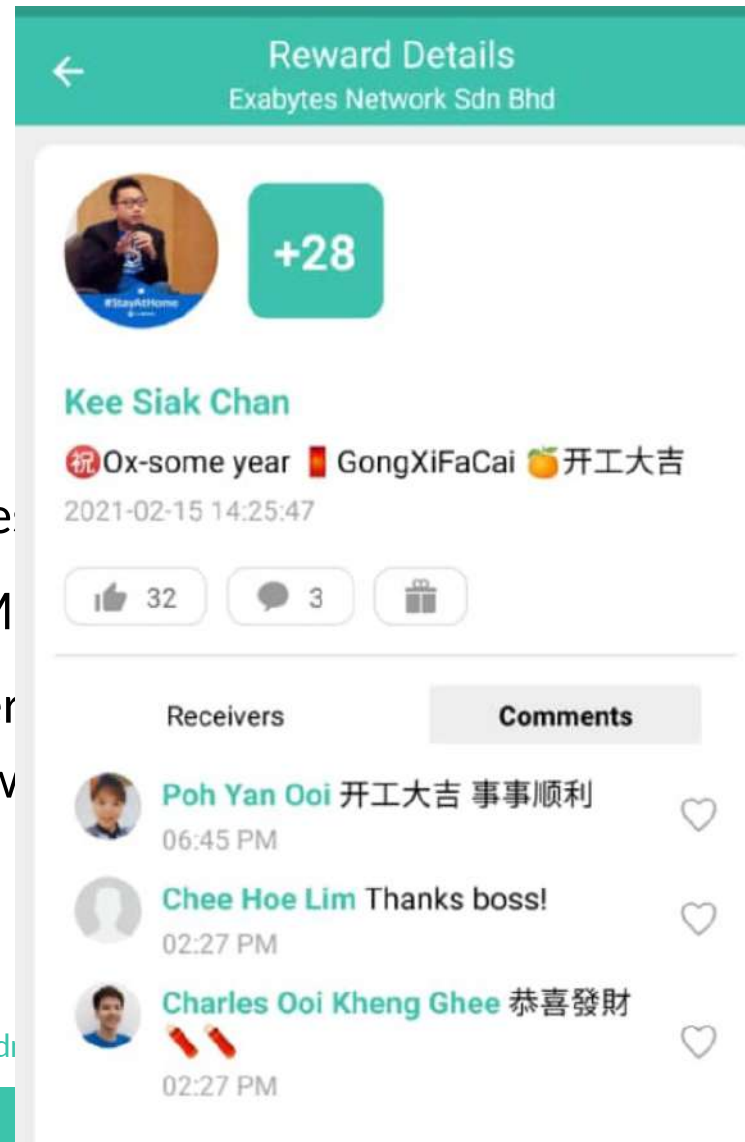


Fun and engaging

Give Points

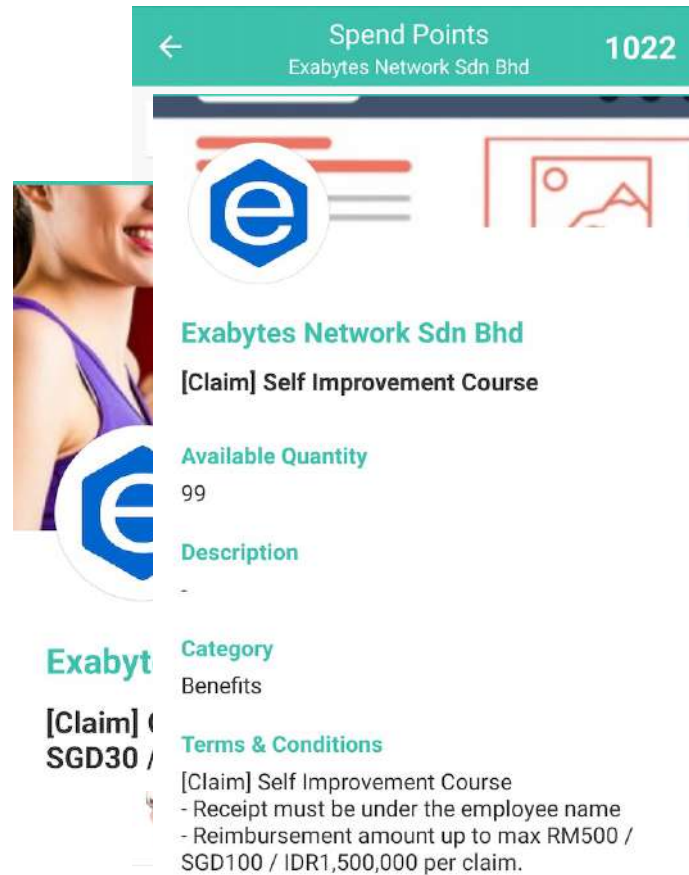
- Birthday point
- Team building prize
- Special KPI, MOTM
- Red packet – Faster integrated than E-w

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Spend Points



Spend Points



Exabytes Network Sdn Bhd

***Limited* Starbucks Japan Merchandise**

Available Quantity

0

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Description

- Japan Geography Series Tumbler ~ Hiroshima

Make Easy with easywork.asia

Spend Points



Gift



Exabytes Network Sdn Bhd

Movie Screening - AVENGERS ENDGAME

Description

AVENGERS ENDGAME

Category

Lifestyle

Terms & Conditions

Redemption only available for Exabee in Penang.
Each redemption with 2 movie tickets

Screening Details as below:

Date : 27th April 2019
Screening Time : 11 am
Registration & Ticket Collection : Starts at 10.00am
Venue : GSC Queensbay Mall, Penang
Duration : 3 hours

Popcorn & Drinks will be provided.

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Spend Points



Hotel stay t

Exabytes Network Sdn Bhd

Stay in Lexis Suite Penang

Available Quantity

48

Description

1 Night, 1 room

Category

Others

Terms & Conditions

- 1 Night Stay in Lexis Suite Penang worth RM500
- Contact HR for booking after redeem.

ue hotel?

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Spend Points



- Allocate to those performed well
- Employee value it
- No extra cost to company!

Product
Exabytes Network Sdn Bhd

A large group of people, mostly wearing blue shirts, are in a pool of water, splashing and playing. The water is blue and there are many people of various ages.

A circular logo with a blue hexagon in the center containing a white lowercase 'e'.

Exabytes Network Sdn Bhd

Lost World of Tambun - Water Park (Adult)

Available Quantity
0

Description
1 Day pass ticket. Ticket Valid date: 29 July 2018 to 28 Oct 2018

Spend Points



Exabytes Network Sdn Bhd

[AD20] iPhone 11

Available Quantity

0

Description

-Annual dinner 2020 ballot redemption

Category

Gadgets

Terms & Conditions

T&C refer to the email send by OC

SOLD OUT

Asia Sdn.



11 Jan 2019 • 🌐

Got EasyWork Point Got Hope.

like if you know what I mean here



Like



Comment



Share



You,

and 13 others



got 10K point, All in

2 y

Like

Reply

1 ❤️

E

[A



donate some point pls

Av



I dun have that much la,...

0



I have no points, donate some for me

2 y

Like

Reply

De

- A



i give u liao



h

My hope is you, give 50 pls



Exabytes Network Sdn Bhd

[AD20] AirPods Pro

Available Quantity

0

Description


-Annual dinner 2020 ballot redemption

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Spend Points



Product
Exabytes Network Sdn Bhd



Exabytes Network Sdn Bhd

2013 Dell Latitude 6430U (Used)

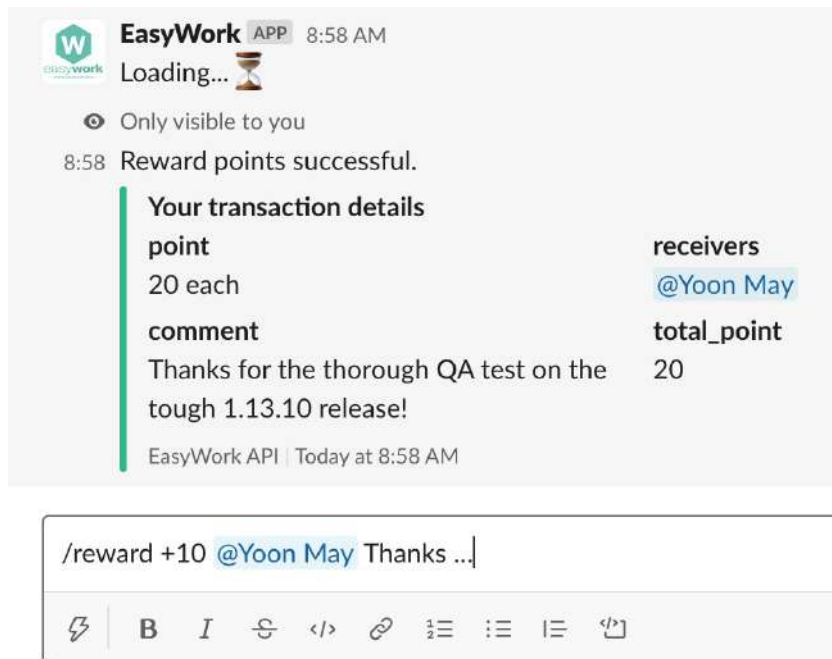
Available Quantity

0

Description

Processor: Intel(R)Core(TM)i7-3667U CPU
2.1GHz
Installed Memory(RAM): 8GB (DDR3)
Hardisk Space: 250GB(SSD)
OS : Window 10 pro
Screen : 13"

Prompt Feedback



Convenient integration
encourages frequent and
prompt feedback


Advanced Settings

- Claim once per year
- Temp hide it
- Quantity left

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← Manage Reward +
Qweasd1


Search



Cuti cuti
Malaysia(Accommodation)

100 points
93 left
2 max redemption


→



Canon dsl camera

200 points
5 left


→



Item test

50 points
99+ left
1 max redemption

→



Sony headphones

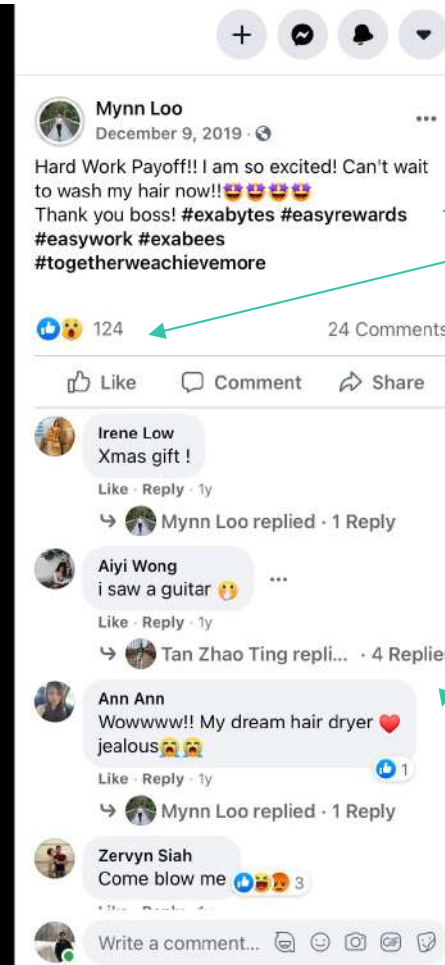
50 points
1 left

→

asywork

h easywork.asia

Happy Employee!



Free publicity
you got for
your company

with easywork.asia

Happy Employee!



45 likes

mynnloo OMG! The birthday present from #exabytes exactly 1 day before my BIRTHDAY!! Soooo exc... more

[View all 12 comments](#)

11 June 2018

Copyright



mynnloo OMG! The birthday present from #exabytes exactly 1 day before my BIRTHDAY!! Soooo excited!!! #easyreward #thankyouexabeesforthe points #loveit

150 w



melissa1010 njhl

150 w 1 like Reply



mynnloo @melissa1010 haha! easy reward..

150 w Reply



woolalakc I want

150 w Reply



[View 2 previous replies](#)



mynnloo @woolalakc then go buy at SG. very cheap only.. haha! no need thousands there..

150 w Reply



tommyhins Wow u know play eh lo

150 w 1 like Reply



mynnloo @tommyhins haha! i know how to buy and claim..

150 w Reply



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Happy Employee!



Yeah!! Thank you [Exabytes \(MY\)](#) for making my wish come true!! I received my pressure cooker today 🥰 Wanted to buy for so long and now got it without paying money 🥰🥰 Proud to be [#exabees](#) [#easywork](#) [#easyrewards](#) [#eotm](#)



Like Comment Share

You, Ch'ng Eng Keong and 75 others



Joanne Tan

Ooh I love using the pressure cooker ... enjoy! Still waiting for some Mynn'a cooking 🥰🥰🥰

22w Like Reply

See how happy she is!



Doris Lim

Exabytes WOW, I also want one

22w Like Reply 1 ❤️

Performance Oriented



Link your recognition to KPI / OKR

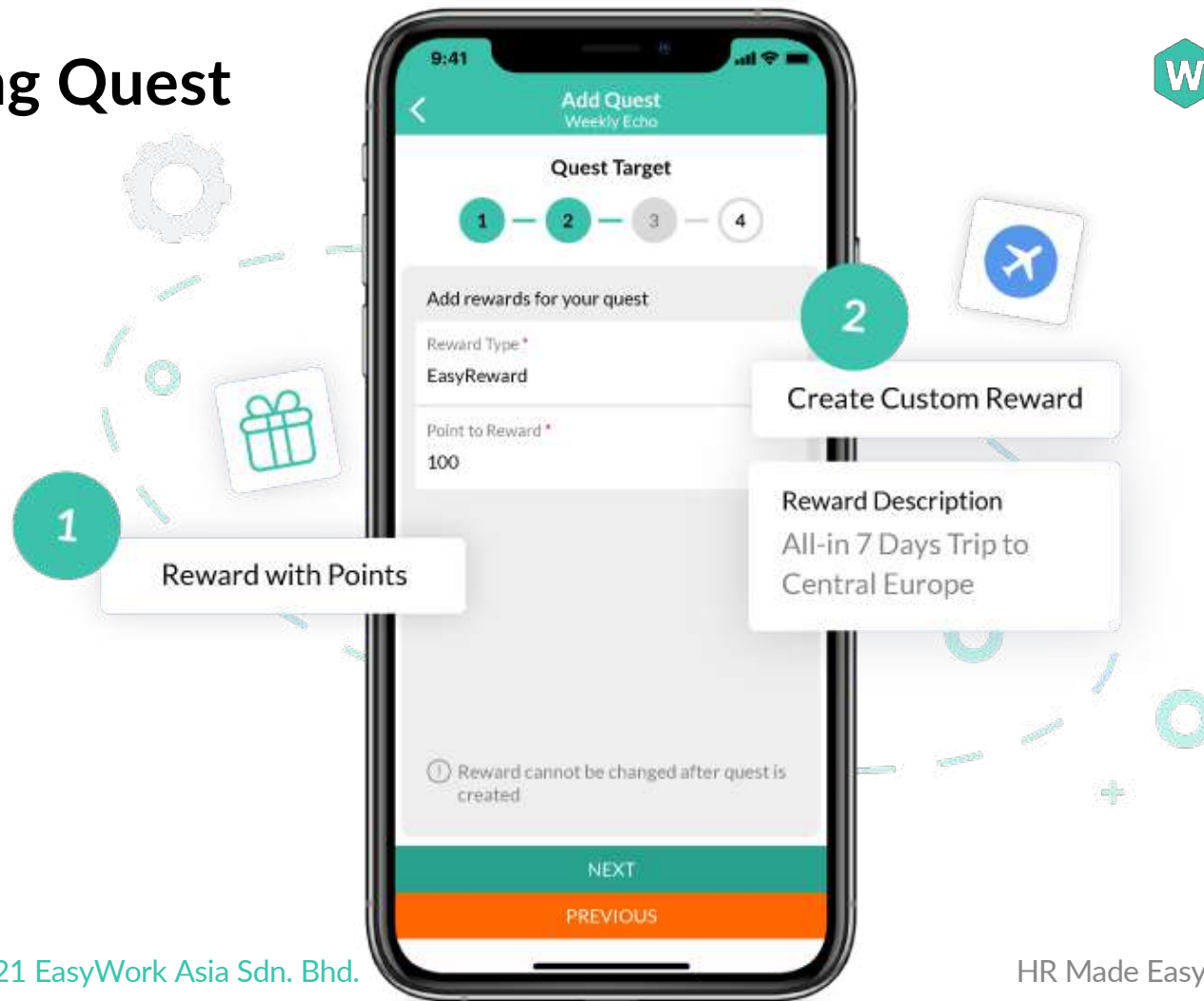
Quest

A smartphone screen displays the 'Add Quest' interface. At the top, it says 'Add Quest Weekly Echo'. Below this is a 'Quest Target' section with four numbered tabs (1, 2, 3, 4). The first tab is selected, showing a Facebook icon and the text 'Team A Marketing Target' and '2021 First Quarter'. Below this, it says 'Create your quest target below' with an example: 'Eg: Get more than 5000 registered users'. The form has three fields: 'Target Type' with the value 'More than', 'Target Quantity' with the value '100,000', and 'Target Unit' with the value 'Facebook Shares'. At the bottom of the form, it says 'Get more than 100,000 Facebook Shares'. A green 'SUBMIT' button is at the very bottom. A white overlay box titled 'Specify your quest time frame' is positioned over the right side of the screen, containing 'Start Date' (2021-01-01), 'End Date' (2021-03-31), and a duration of '90 days'. Surrounding the phone are decorative icons: a target icon with a plus sign, a gear, and a trophy, connected by dashed lines. A callout box on the left says 'Create Quest Target'.

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Creating Quest



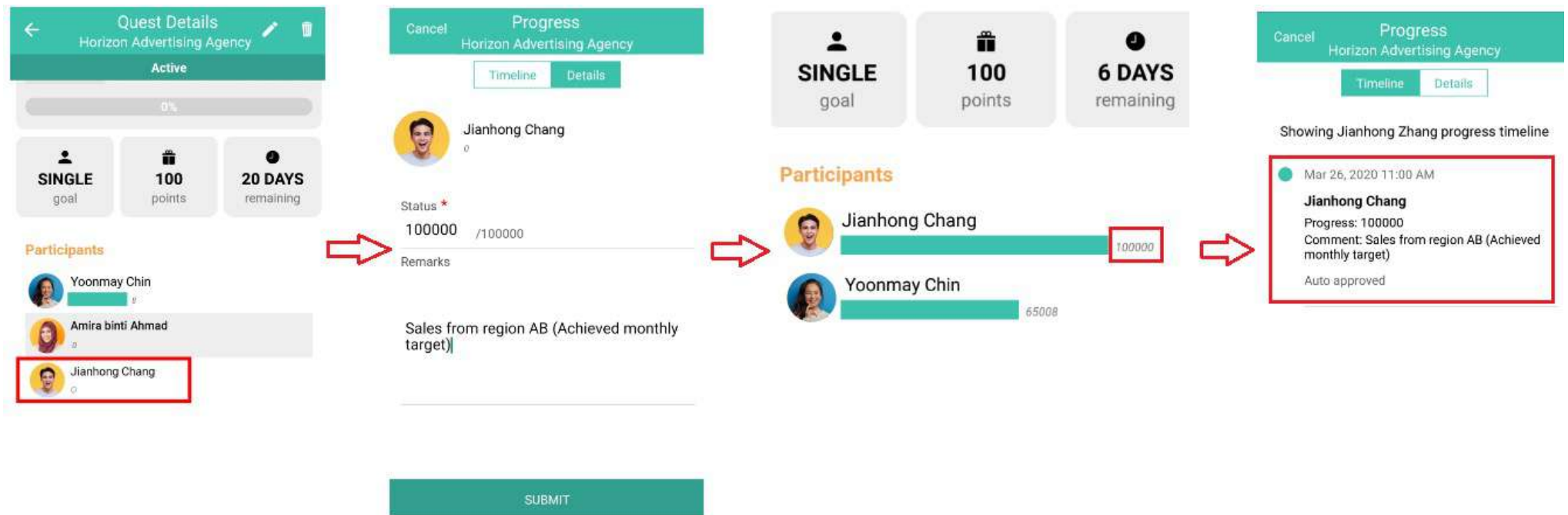
View Progress



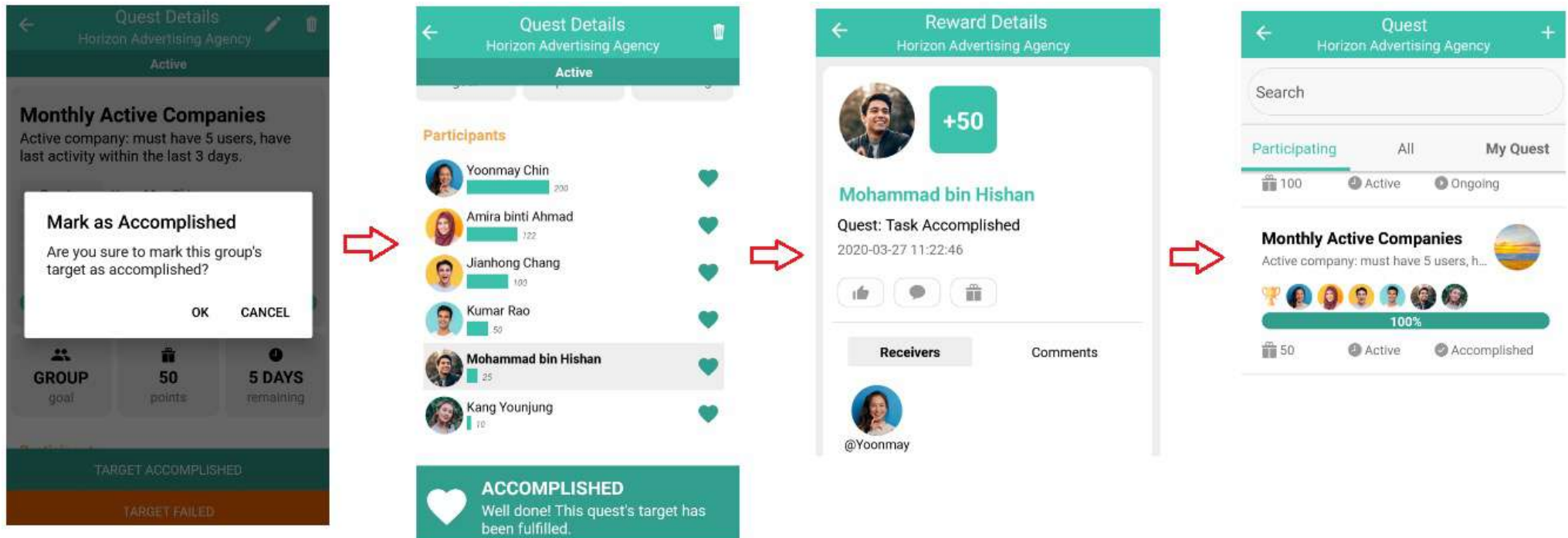
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Update Progress



Mission Accomplished



Benefits of Effective Employee Recognition



Any Question?