



EasyStore

Bring Your Business Online In One Day

By Eric Lian



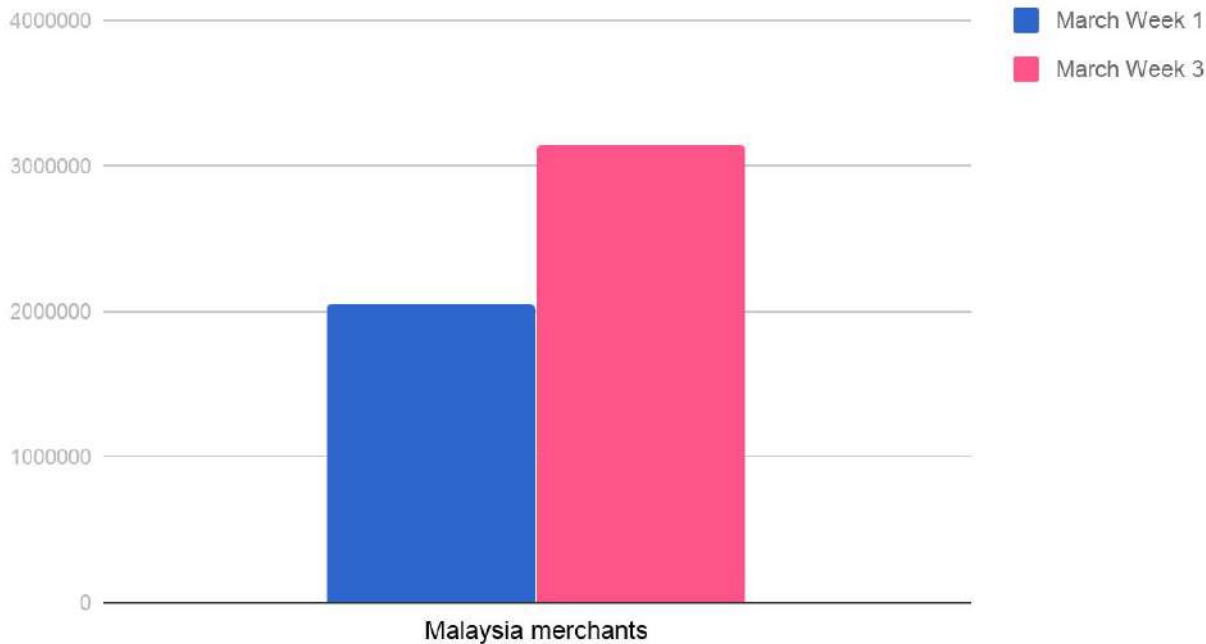
Bring Your
Business Online
In One Day

www.easystore.co



Impact of MCO to online businesses

Online sales growth





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Agenda

- How Traditional Business Go Online
- How EasyStore Helps in Your Online Business

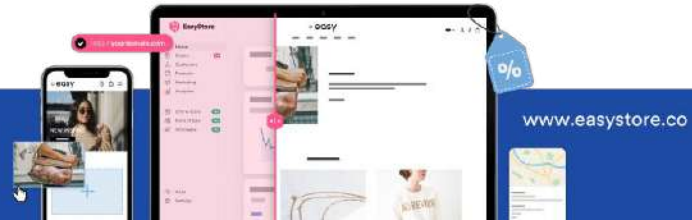
How traditional businesses go online

Showcase traditional businesses



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Case 1: fresco

- Started physical store since 2015
- Go online during MCO 2020



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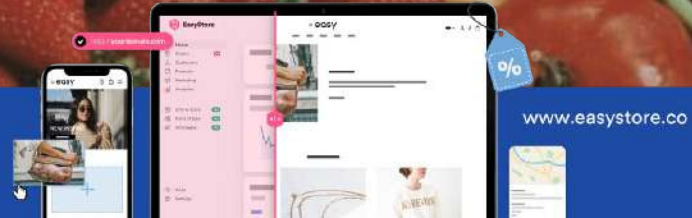
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- Go online during MCO 2020



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Case 2: Sunyours

- Over 50 years business
- Started go online in 2012
- Online store created in 2018



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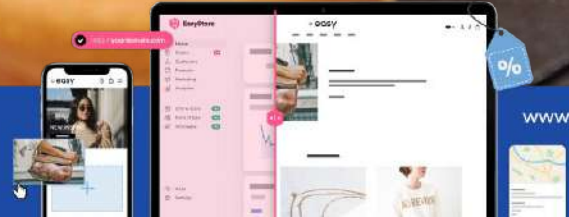
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Case 3: adabi

- Since 1984
- Created their online store in 2018
- Now also available on Lazada, Shopee, Tesco eshop, more



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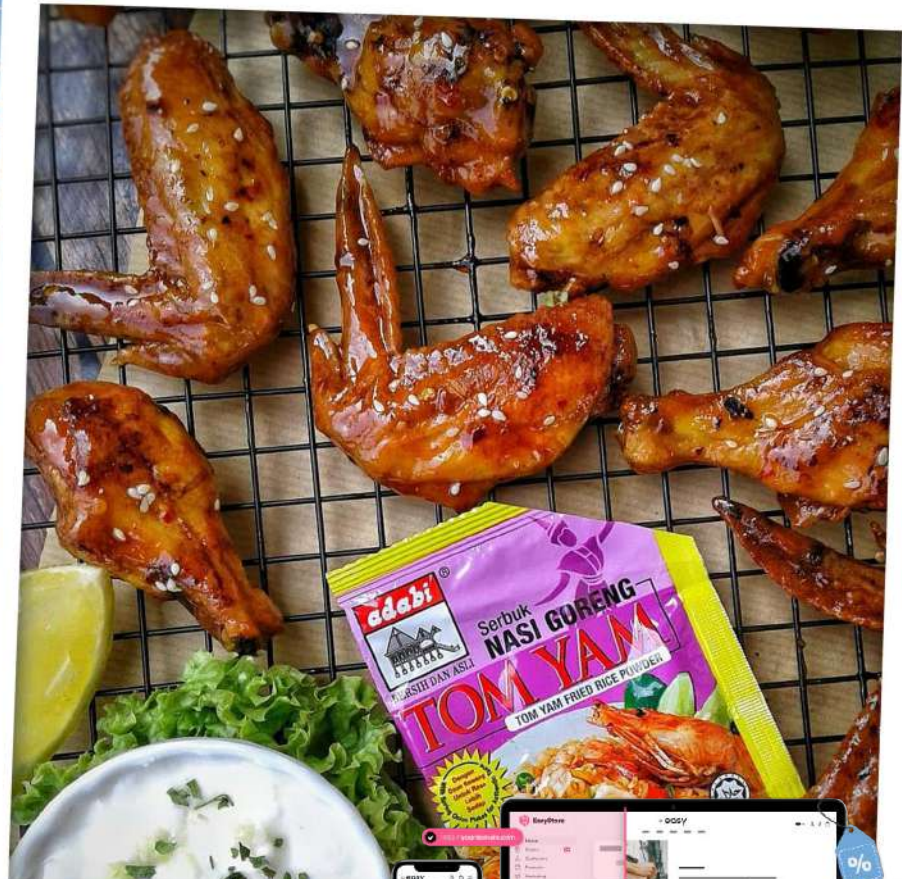
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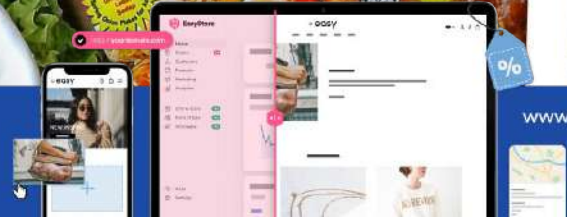
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Case 4: Jia Xiang

- Home business in Pangkor
- Distribute to over 30 shops in Malaysia
- Online + offline



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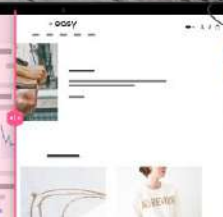
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Popular issues when going online

- Menu
- Customer service
- Orders management



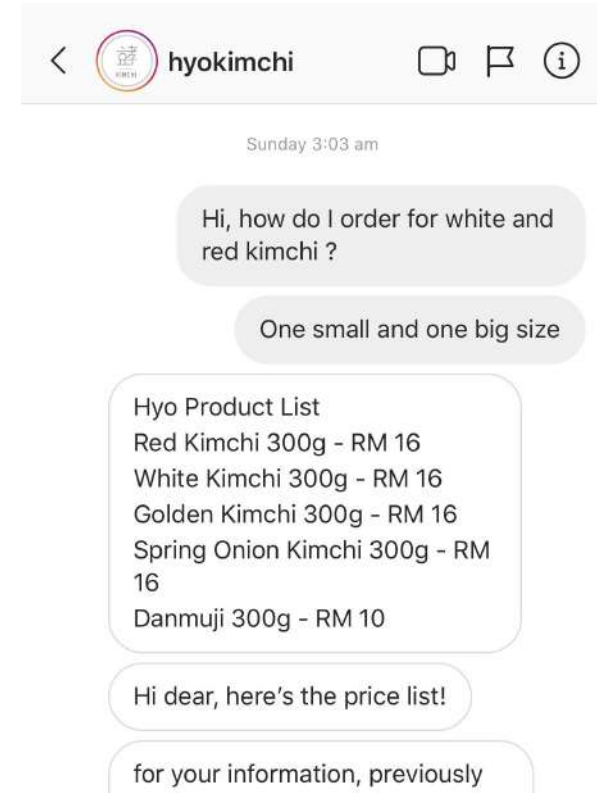
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Menu

- No catalog/ hard viewing catalog
- Lack of product description



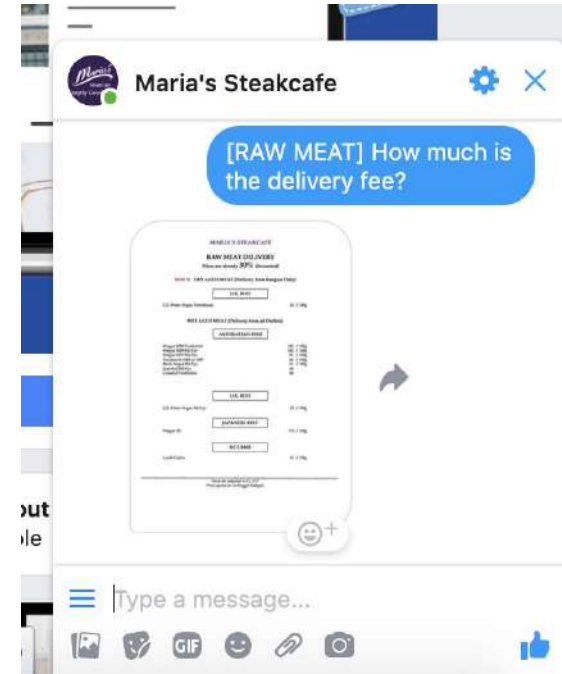


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Customer service

- Daily FAQ
- Complicated purchase procedure





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Order management

- Manual order recording
- Manual payment status update
- Manual delivery status update



All these require
Time , Cost , Human resource



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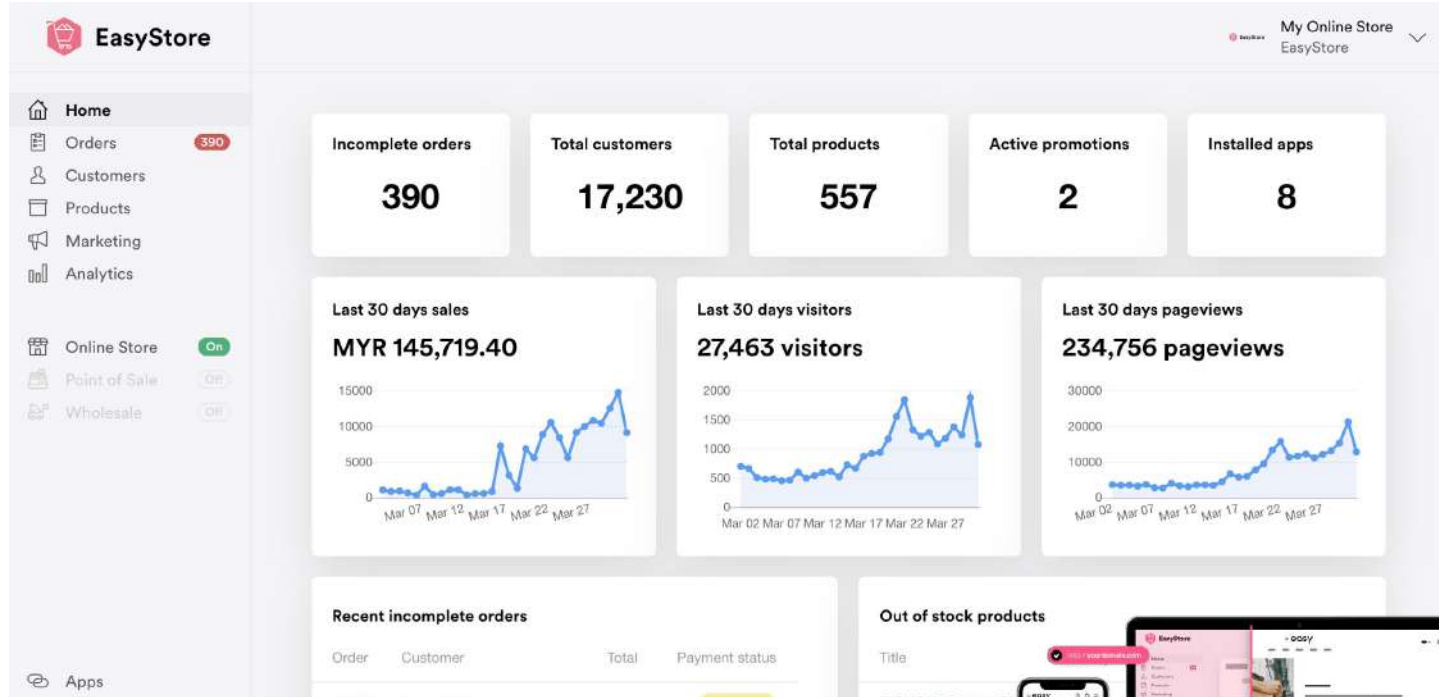
How EasyStore helps

- **Time** - Launch in day/days
- **Cost** - Low cost barrier to start off
- **Human resource** - No IT team needed

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What is EasyStore



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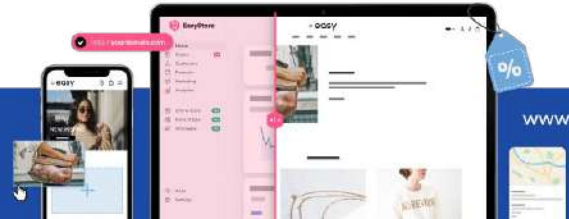
Build Your Online Store in 1 Day

- ★ Payment Method (Visa Master, online banking, QR Pay)
- ★ Shipping Method
- ★ Product Details
- ★ Setup Your Own Theme



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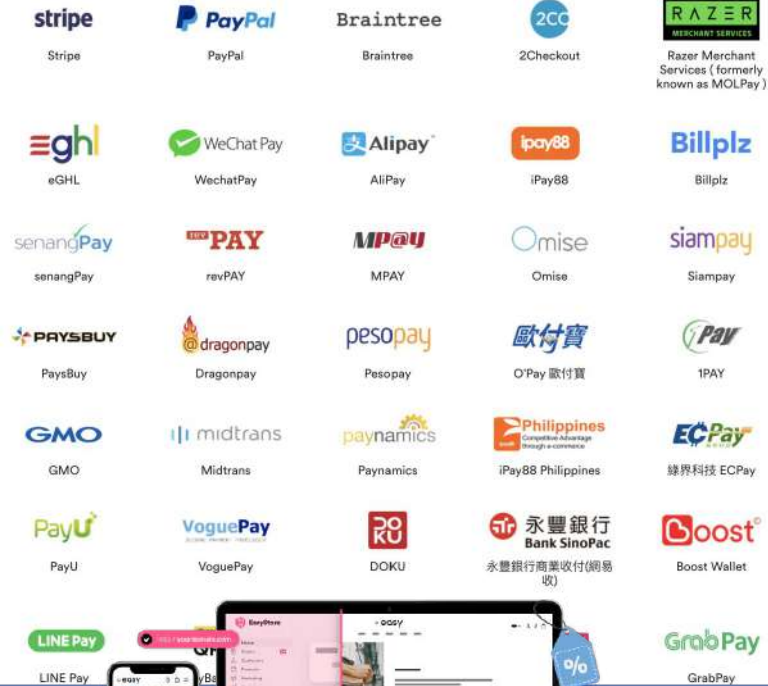
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Accept Payment

- ★ Manual Payment or Payment Gateway?
- ★ No transaction fees



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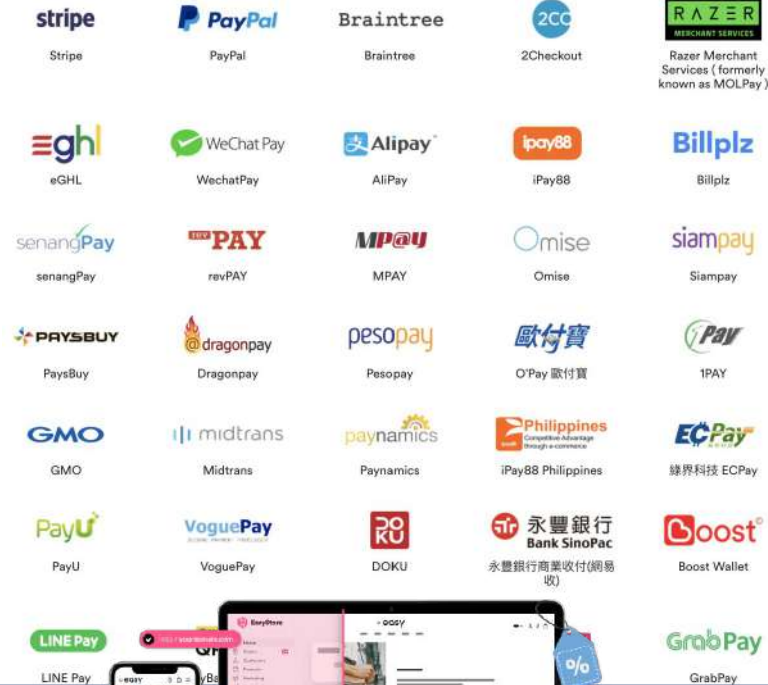
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Accept Payments

★ Documents (ACRA, Company Bank Account)

★ Instant Sign Up: **Stripe**

★ No document needed: **Paypal**



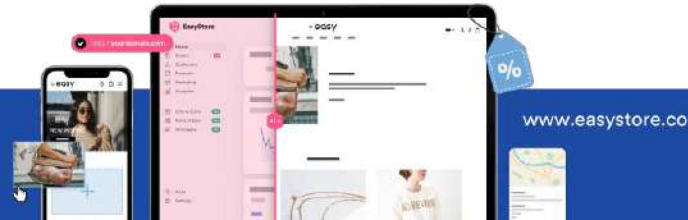
Shipping Method

- ★ Singapore Shipping Partner: EasyParcel
- ★ EasyStore Most Used Feature:
 - Auto-fulfillment
 - Auto filled airway bill



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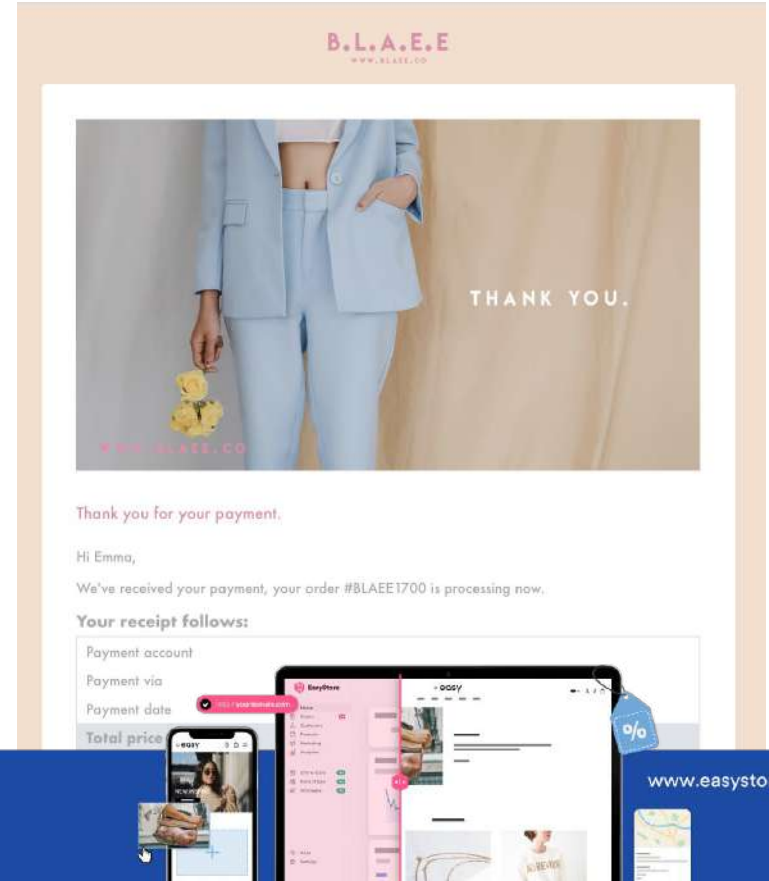


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Automated Notification Emails

★ Notify your customers

- ✓ Register account
- ✓ Payment made
- ✓ Tracking number
- ✓ Refund notification
- ✓ Cancelled order
- ✓ Abandoned cart



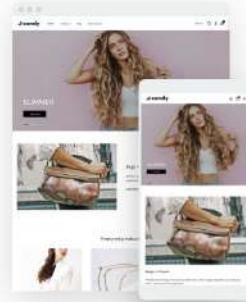
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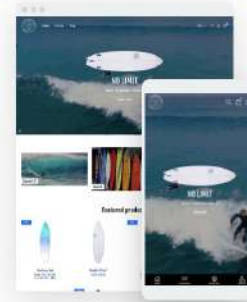
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Theme Templates

- ★ Free templates
- ★ 1 click install
- ★ Customizations/ HTML, SCSS
- ★ Optimized in all devices



Candy



X-FORCE



LUCKY



WAVE



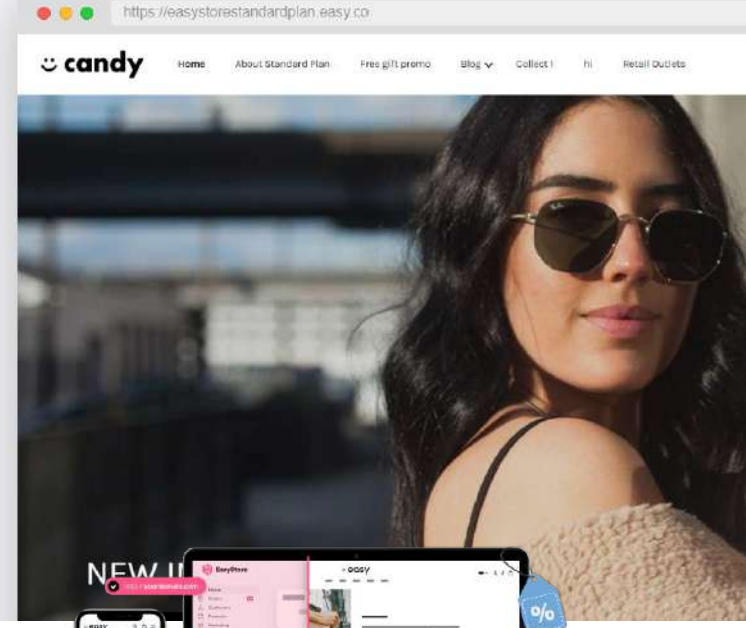
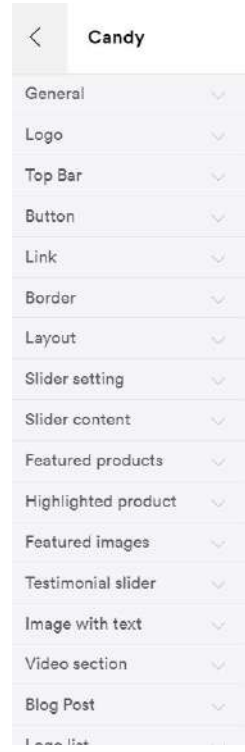
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- ★ 1 click install
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WhatsApp & LINE Order Form

- ★ Receive orders via WhatsApp & LINE
- ★ One-click order & complete payment
- ★ Follow up with customers when the order is not complete (abandoned checkout)

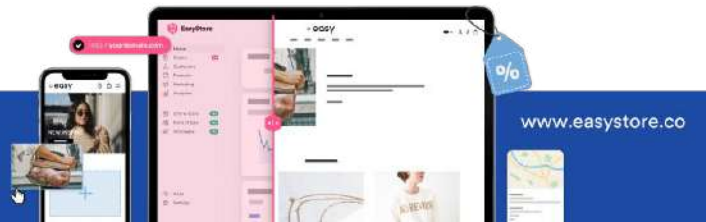
WhatsApp Order Form interface showing a form to send a message to Blae.co via WhatsApp. The form includes fields for Name (Emma), Phone Number (0143322445), and Email (emma@easystore.co). Below the form is a section titled "Select product(s)" displaying a product image of a white suit set (Blaee Suit Set (Beige)) and a size selection table.

Size	Price	Quantity
XS	RM 199.00	1
S	RM 199.00	1
M	RM 199.00	1

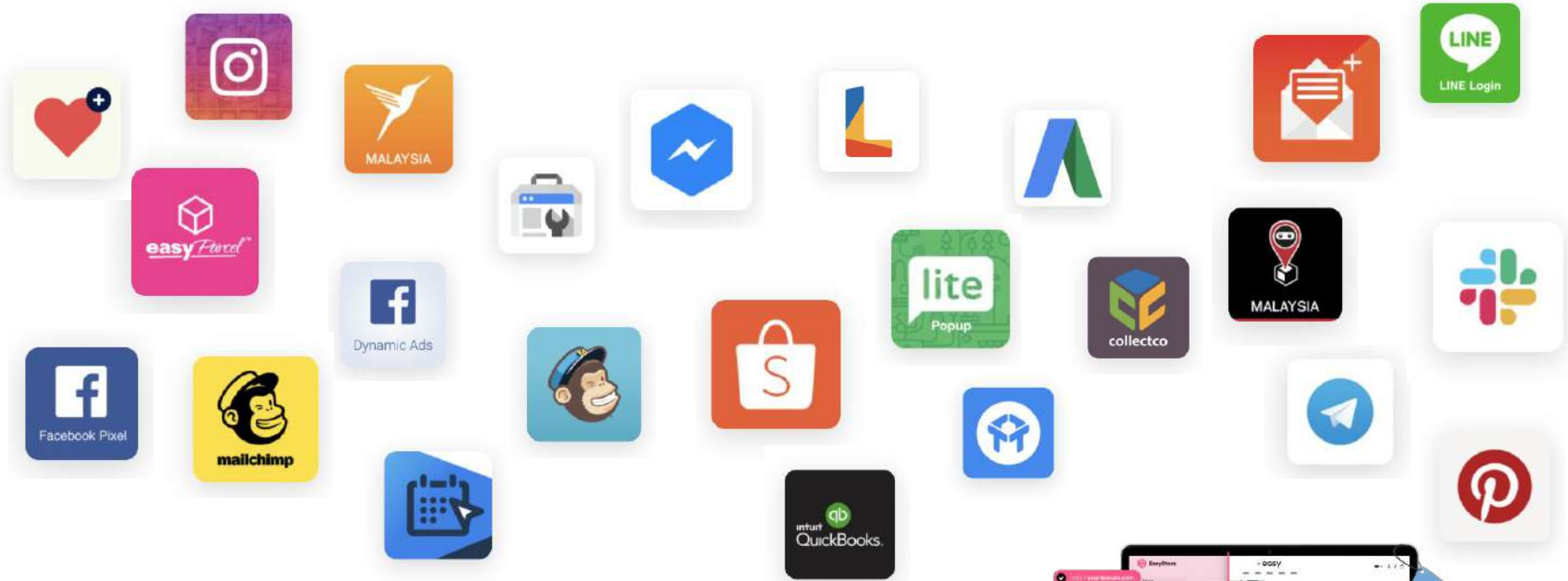
Send Message

Orders management interface showing a list of orders. The table has columns for Order status, Order ID, and Date.

Order	Date
<input type="checkbox"/> #AprilInch1148	2 minutes ago
<input type="checkbox"/> #AprilInch1147	5 minutes ago
<input type="checkbox"/> #AprilInch1146	Saturday, 10



100++ Plugins



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\$S 150 for
One-year Online Store

