

www.easyparcel.com





# Sending Parcels With Free Pickup From Your Doorstep



#### Here's What We've Made Thus Far



20,000,000+

Parcels delivered

50,000+

Average deliveries a day

560,000+

Members

**80+** 

Team members

35+

Courier partners

1+3

Countries



#### INTERNET USE: DEVICE PERSPECTIVE

BASED ON ACTIVE INTERNET USER DATA, AND ACTIVE USE OF INTERNET-POWERED MOBILE SERVICES



TOTAL NUMBER OF ACTIVE INTERNET USERS INTERNET USERS AS A PERCENTAGE OF TOTAL POPULATION TOTAL NUMBER OF ACTIVE MOBILE INTERNET USERS MOBILE INTERNET USERS AS A PERCENTAGE OF TOTAL POPULATION







4.92

84%

4.58

**79**%





#### TIME SPENT WITH MEDIA

AVERAGE DAILY TIME SPENT CONSUMING AND INTERACTING WITH MEDIA [SURVEY BASED]



AVERAGE DAILY TIME SPENT USING THE INTERNET VIA ANY DEVICE AVERAGE DAILY TIME SPENT USING SOCIAL MEDIA VIA ANY DEVICE

AVERAGE DAILY TV VIEWING TIME (BROADCAST, STREAMING AND VIDEO ON DEMAND) AVERAGE DAILY TIME SPENT LISTENING TO STREAMING MUSIC



we are social



2H 08M



2H 26M



1H 01M

7H 02M





## YOU are the KEY to the SUCCESS of your business

# Firstly, The Process of Sending Parcels





## Providing Premium Delivery Experience to your customers



### Are you using drop-off service?

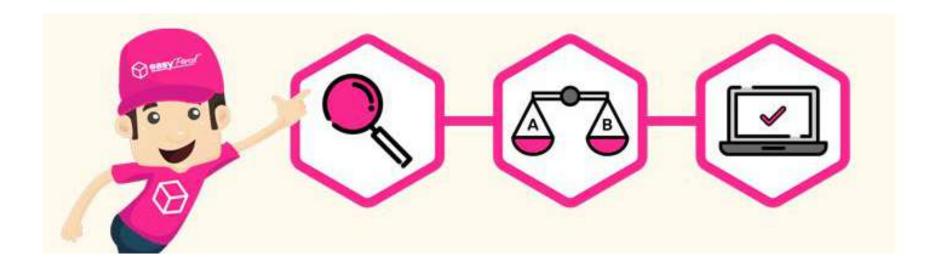
## Just book online for free pickup instead!

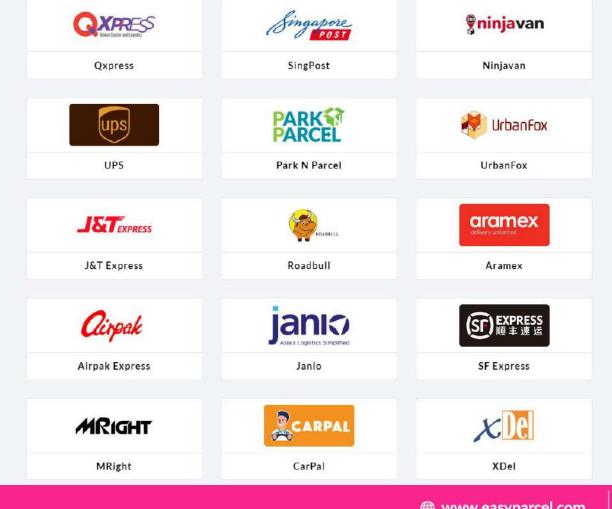




#### Online booking platform for courier services

Search, compare and book your ideal courier services at the best rate.



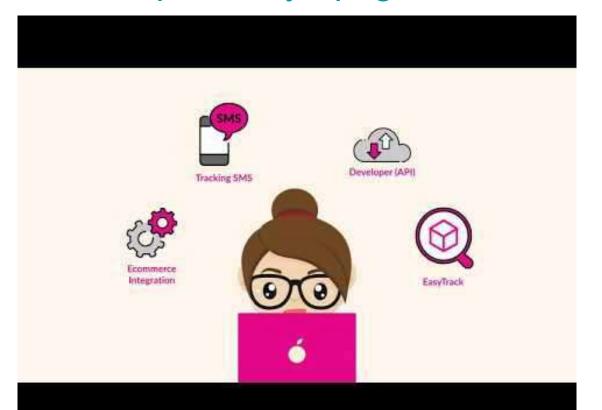




### How Seasy Parcel Works

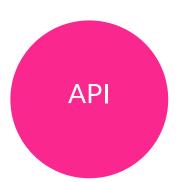


#### https://bit.ly/epsg-intro





5 Ways to Place Orders



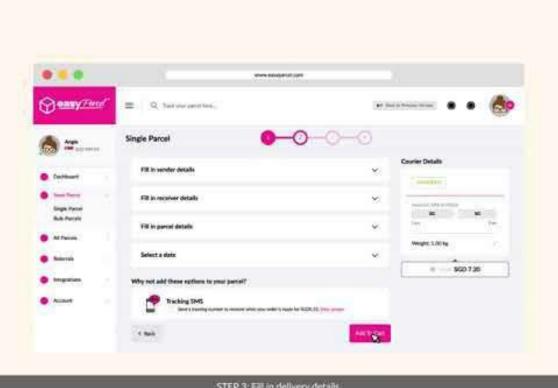
Bulk Parcel







#### https://bit.ly/sg-courier-booking



STEP 3: Fill in delivery details.





Parcel Status

Top Up

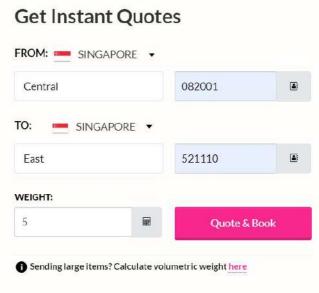
Send Parcel ~

More ~

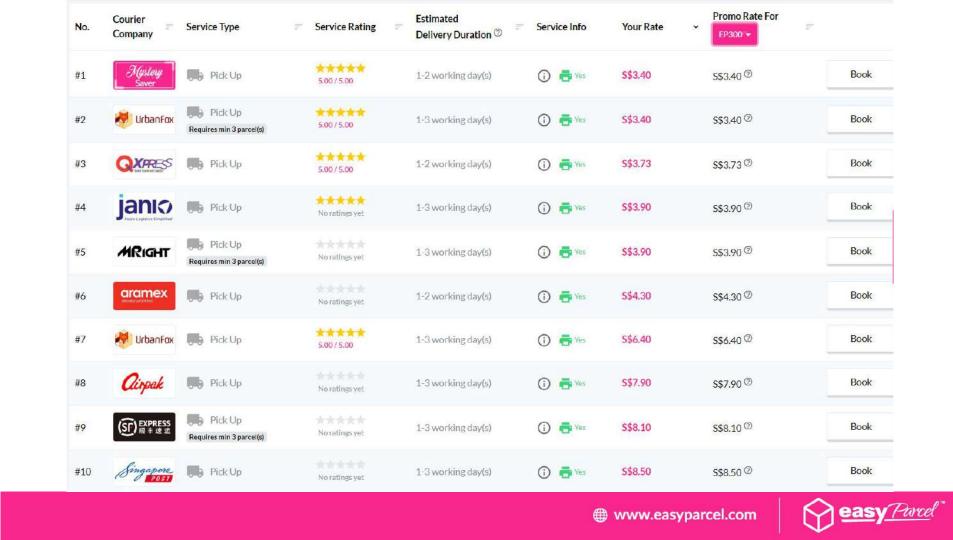
Hi, Huey ~

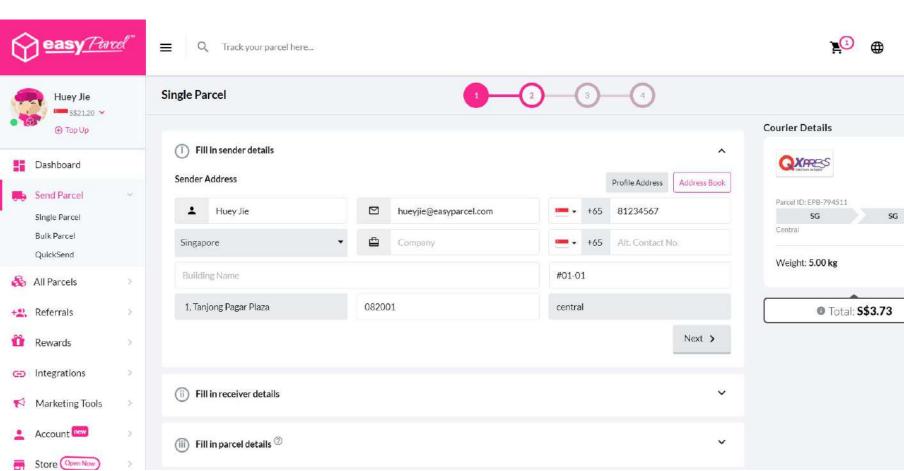






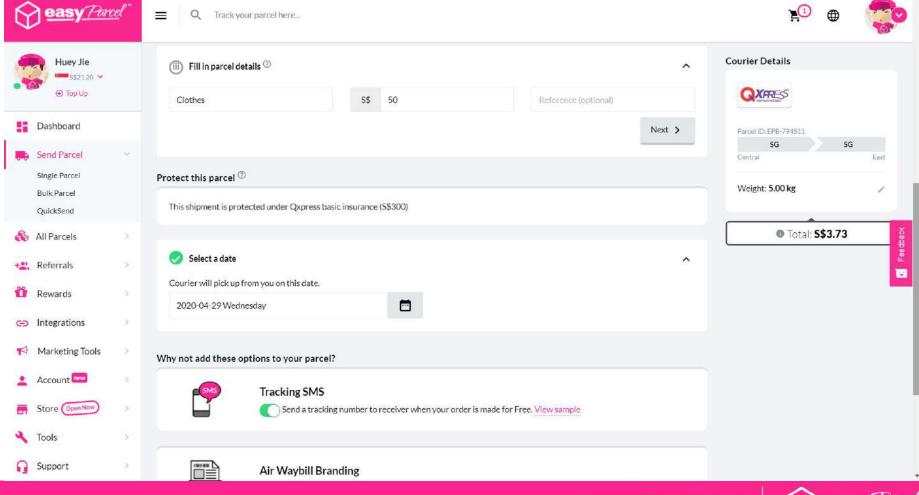








East



#### **Bulk Parcel**

Sellers with large volume of shipments may easily upload orders via excel file and turn it into air waybills in minutes.



#### https://bit.ly/sg-courier-bulk





Track your parcel here...





Dashboard / Bulk Parcel





















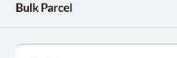




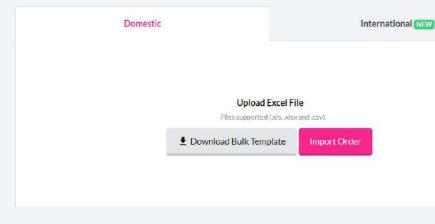


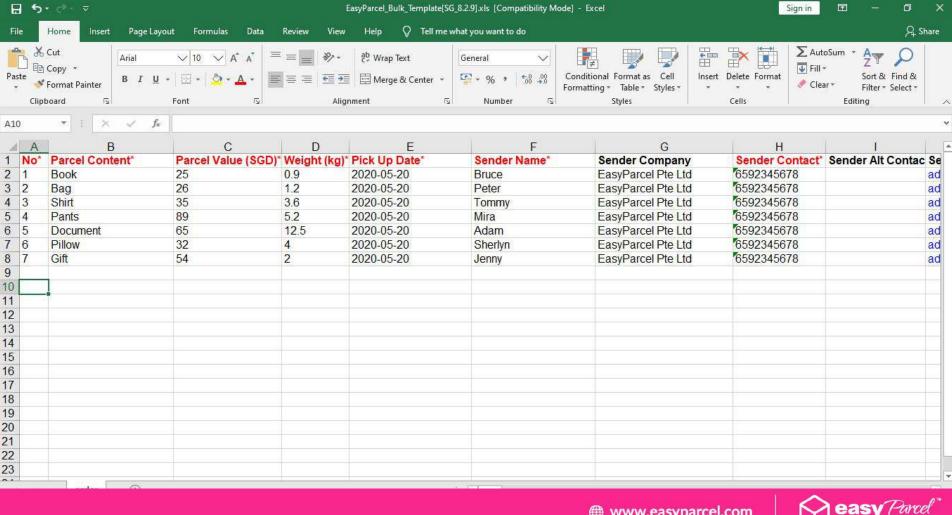












EasyParcel\_Bulk\_Template[SG\_8.2.9].xls [Compatibility Mode] - Excel



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Sign in













## Are you using the manual way?







#### Your Stores

Our integration creates a seamless sync between your store and our shipping platform.





Feedback



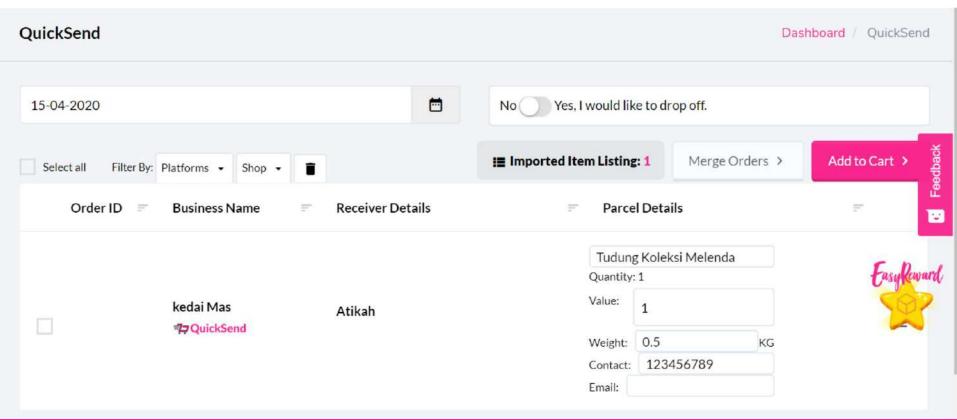


https://www.facebook.com/najwa9292

HAPPY BOOKING YA!

Item Purchased*		
Item Purchased		<b>A</b>
Name*	Email Address	
Receiver's Name	Receiver's Email Address	
Contact*		
65 - Singapore	eg 123456789	
Fill In Delivery Address		
Unit Number*	Building*	
Unit Number	Building	
Area		
Area		
Postcode*	Region	
Postcode	Central	
Country		
Singapore		









### Owns a Website?







#### Integration

Sell Anywhere, Deliver Using EasyParcel
Get Orders From Your Online Shopping Cart Pushed to Us Auto-Magically





























## How To Track or Monitor All Your Shipments?

### "How Can I Pack My Items?" - Sellers

### Non-Fragile Item







## Fragile Item











**Polystyrene Foam** 



#### Download & Print the Airway Bill



By agreeing in printing this AWB, I hereby advice/ledge that I have read and agree to the provisions set forth in this consignment note/airway bill and to the Urban-Fox terms and consider.



Book for your favourite courier service at easyparceLcom. Free pick up from your door.

### Attach the Airway Bill to Parcel







# **Introducing Our Marketing Tools**



# Providing Premium Delivery Experience To Your Customers



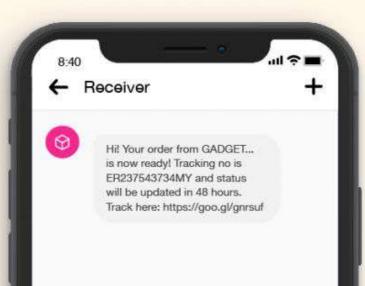
# **Pre-notifying Customers Of Their Shipments**











## **TRACKING SMS**

A new way to keep receivers informed on their shipment status.

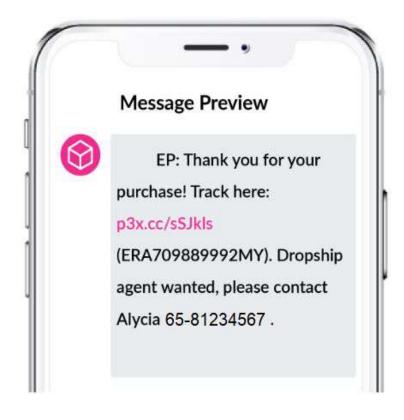






Send Your Own Personalised Message To Your Customers Via

## **Custom Tracking SMS**





#### Design Your Own Branded Email With

## **Custom Tracking Email**







#### Your Parcel Is On Its Way



#### Your Parcel Is On Its Way







Howdy Angie! Your parcel from Adam will be collected for delivery soon.

Check out the details below:



Howdy Angie! Your parcel from Adam will be collected for delivery soon.

Check out the details below:

Awb No

**Q**ninja

NVSGEASYPOOODNIMX5



Howdy Angie! Your parcel from Adam will be collected for delivery soon.

Check out the details below:

2019-03-07

Tracking details will be available on the next day after collection.

Track My Parcel

Tracking details will be available on the next day after collection.

Tracking details will be available on the next day after collection. Track My Parcel

Awb No

**Q**ninja

NVSGEASYP0000NIMX5

Dress confidently with Amelyn Fashion Gallery. Up to 50% off in June!

Track My Parcel



HobileGTANT





































Collection Date

2019-03-07





Collection Date

2019-03-07









To:

Mira 65 87654321

409015

140 Paya Lebar Road, #08-02 AZ @ Paya Lebar, Singapore 409015

#### From:

Adam 65 98765432

140 Paya Lebar Road, #08-02 AZ @ Paya Lebar, Singapore 409015

2019-04-30	1.00
COURIER	Pieces 1



"By agreeing in printing this AWB, I hereby acknowledge that I have read and agree to the provisions set forth in this consignment includingly bit and to the Boachuit terms and conditions."



BLACK FRIDAY SALES





PARK PARCEL
Susported by:

PND-EP-EPND48B

To:

Mira 65 87654321

409015

140 Paya Lebar Road, #08-02 AZ @ Paya Lebar, Singapore 409015

From:

Adam 65 98765432

140 Paya Lebar Road, #08-02 AZ @ Paya Lebar, Singapore 409015

Date	KG
2019-04-30	1.00
Service Self Drop-Off	Pieces

COURIER COPY

\*\* By agreeing in pensing this AWB, I hereby advisowedge that Thave read and agree to the provisions set forth in this consignment, notationway bill and to the Park N Parcel terms and conditions.











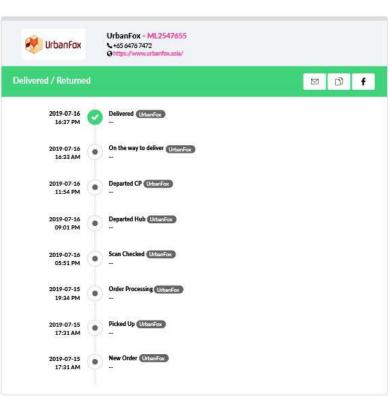
#### Customise Your Tracking Page With

## EasyTrack Branding









#### Like us on Facebook

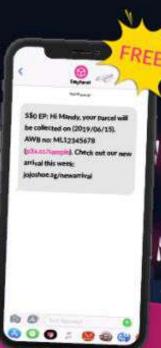




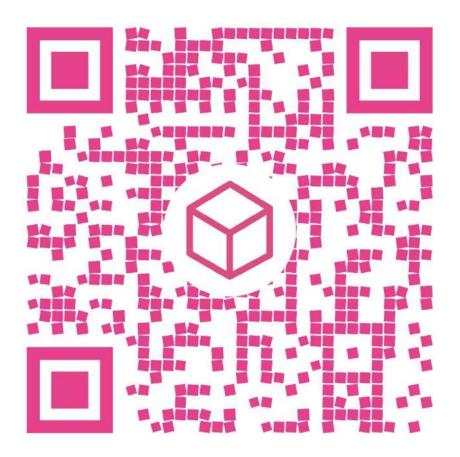


## **Boost Your Sales With Our Marketing Tools**













### Reach Out to Us



facebook.com/easyparcel.sq



instagram.com/easyparcel.sg



6581175298



sales@easyparcel.sg

## Free Signup:



