





9.45am-10.30am

#NewNormal in Education - Online Teaching & Digitise Your Centre Operation

Dr. Darren Gouk CEO, AOne

### WHO WE ARE

INTRODUCTION

## COMMITTED IN BEING THE SUPER-APP OF EDUCATION

Founded in 2015, AOne started getting its name as a well-known marketplace in Malaysia for offline lessons where it believes anyone can teach and everyone can learn.

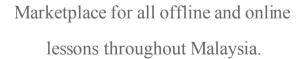
After meeting various learning centers and receiving feedback on the common challenges that they face, AOne introduced a Management System to their education portfolio which is currently used by more than **900 education providers throughout South East Asia**.



### WHAT WE DO

THE SUPERAPP OF EDUCATION

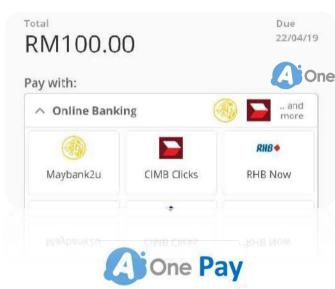








Integrated Management System for all types of learning centers.

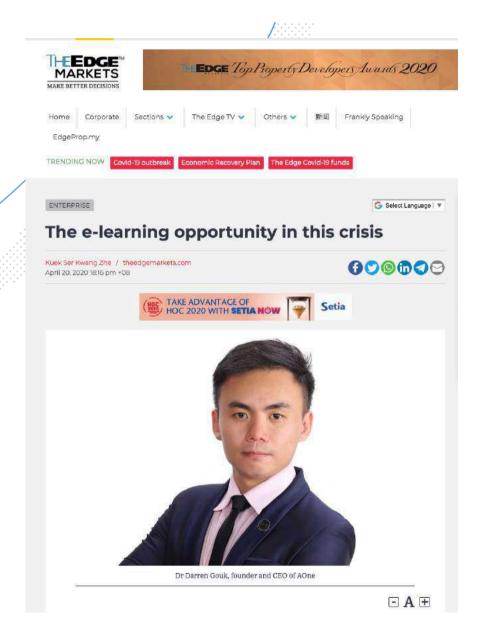


In-App Payment and Auto Billing for Lessons Fee Collection.



### COVID-19 & Education

Risk or Opportunity







MAKE BETTER DECISIONS

www.theedgemarkets.com

**OPPORTUNITY!** 





### Edtech is no longer the future, it's the now

Marnix Broer, CEO of StuDocu, discusses the changing educational landscape during COVID-19

BRIEF

Remote Learning, EdTech & COVID-19



WORLD B
Brief: Ho
edtech (i
learning,
texting) 1
remote I
COVID-1
April 17:
Guidano

# Education for all during COVID-19: Scaling access and impact of EdTech



Thursday 21 May, 2020

The proliferation of technology is challenging educational institutions to adapt their existing ways of teaching and learning to the changing world.

Education is moving from a knowledge-transfer model to a collaborative model that helps people around the world increase their knowledge and develop the skills

Business / Investor Relations

#### Online education sector could be among biggest beneficiaries of Covid-19, may be worth US\$61 billion in China this year

- Tectonic shift in education, as online tutoring and education become more common, Hurun Report says as it releases list of sector billionaires
- Online education one of several thriving niche sectors in China: Mergerman



T Why you can trust 5





US-CHINA BUSINESS

### China's Edtech Market Soars In Stay At Home Era

By Rebecca A. Fannin May 21, 2020



CORONAVIRUS COVERAGE

YOURSTORY

HerStory SocialStory SMBStory YourStoryTV More ▼

#### Learning in quarantine: These edtech startups raised funds amid the COVID-19 pandemic

With schools and colleges remaining shut, a lot of edtech startup raised funding, as the demand for their services peaked during the lockdown period.

These Chinese startups attracted sizable funding amid Covid-19 pandemic



Meanwhile, coding education company Xiaomawang raised 150 million yuan (US\$21.2 million) in a pre-series C round to expand its course offerings and improve technologies.



**TECHNOLOGY NEWS** 

MARCH 31, 2020 / 9:59 AM / 3 MONTHS AGO

### Tencent-backed online education firm Yuanfudao raises \$1 billion in new round

2 MIN READ



BEIJING (Reuters) - Chinese online education platform Yuanfudao said on Tuesday it has raised \$1 billion in a new financing round, led by Tencent Holdings and private equity firm Hillhouse Capital Group.



# HOW TO CAPTURE THE OPPORTUNITY!

### HOW TO DIGITIZE EDUCATION SME

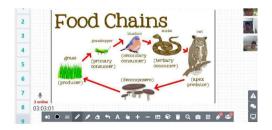


Digitize Education

(1) Online Education

(2) Digitize Operation

(3) Digital Marketing









### (1) ONLINE EDUCATION

### (1) Online Education

Digitize Education

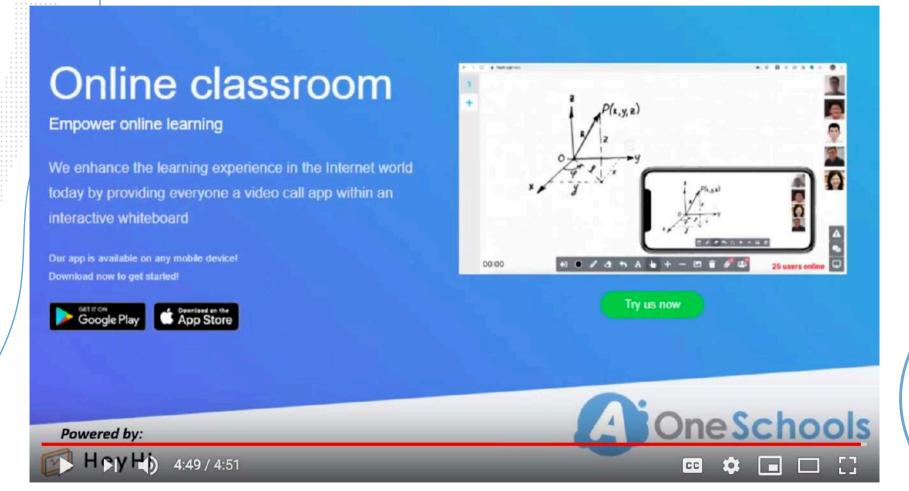


**Online Tools** 

**Online Materials** 

### (1) AOne Online Teaching Tools

AOne



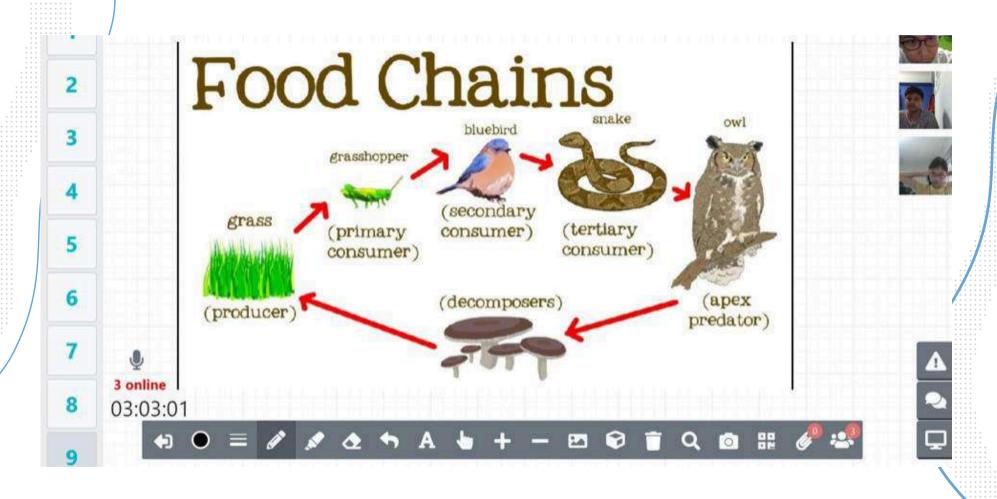
### (1) ONLINE EDUCATION



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3	(x+3)(x-5)=0 x=-3 or 5 When $x=-3$ , $y=20$ ,	Ţ,	+ = >x = vC	-4)	
4	$y = x^{3} - 3x^{3} - 45x + k$ $20 = (-3)^{3} - 3(-3)^{2} - 45(-3) + k$				
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#### (1) ONLINE EDUCATION



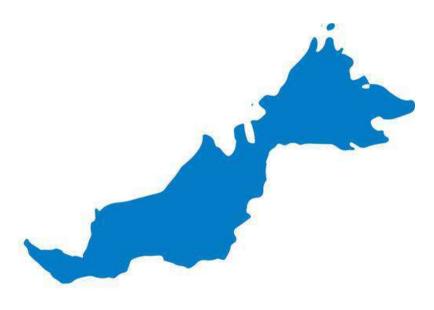


### (1) PRECAUTION



- Young children who has short attention span
- Engagement & interactions between teachers < students



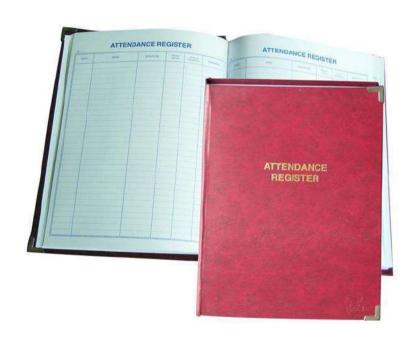




### (2) DIGITISE CENTRE OPERATION

### **MOST TUITION CENTRES**







1	A	В	С	D	E	F	G	н	1	)	K	L.	M	N
1	Attendence											\		
2	Names	Total	Wed 2/1/17	Thu 2/2/17	Fri 2/3/17	Man 2/6/17	Tue 2/7/17	Wed 2/8/17	Thu 2/9/17	Fri 2/10/17	Mon 2/13/17	Tue 2/14/17	Wed 2/15/17	Thu 2/16/1
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5	Student3	0												
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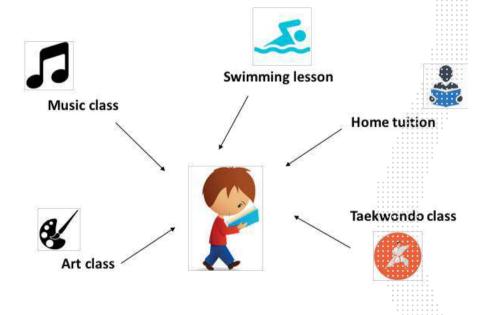
### (2) Digitize Centre Operation



### Admin & Teachers Manage Every Admin in One Software

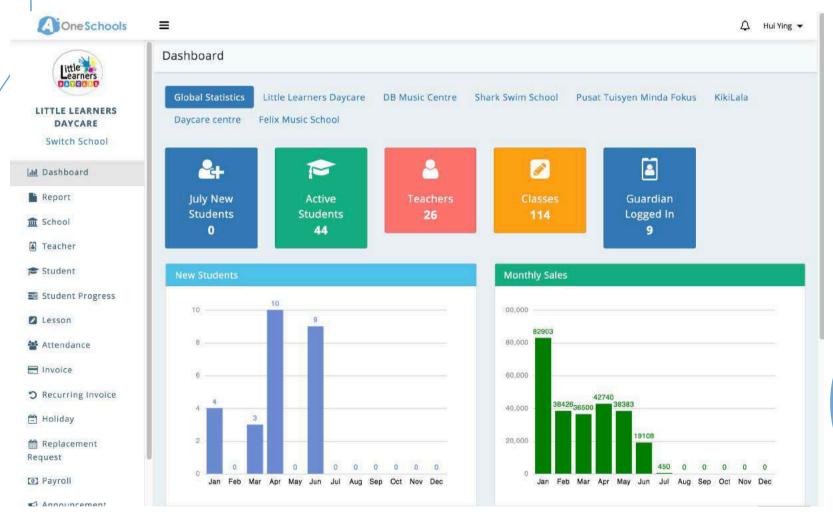


### Parents & Students Manage Every Lessons in One App



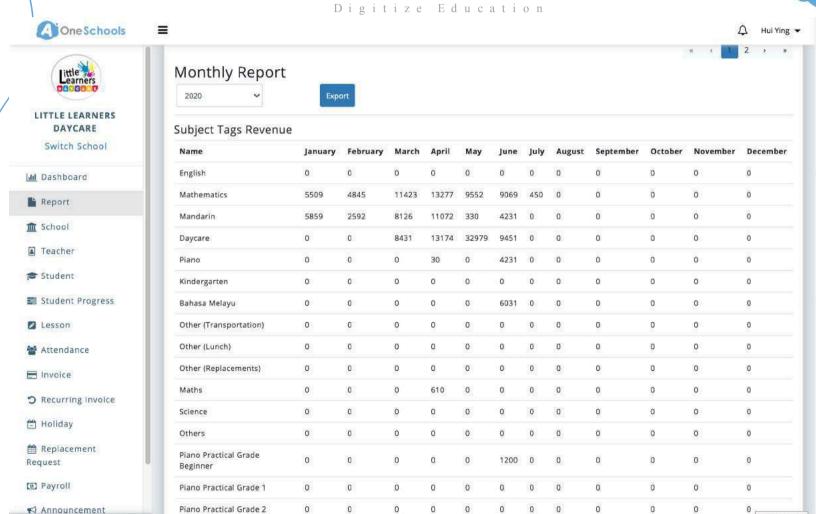
### (2) Monitor Your Business Performance





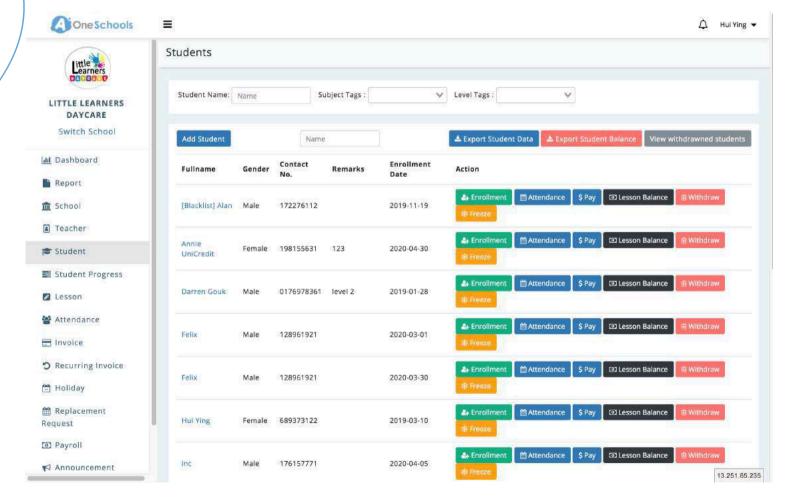
#### (2) Monitor Your Business Performance





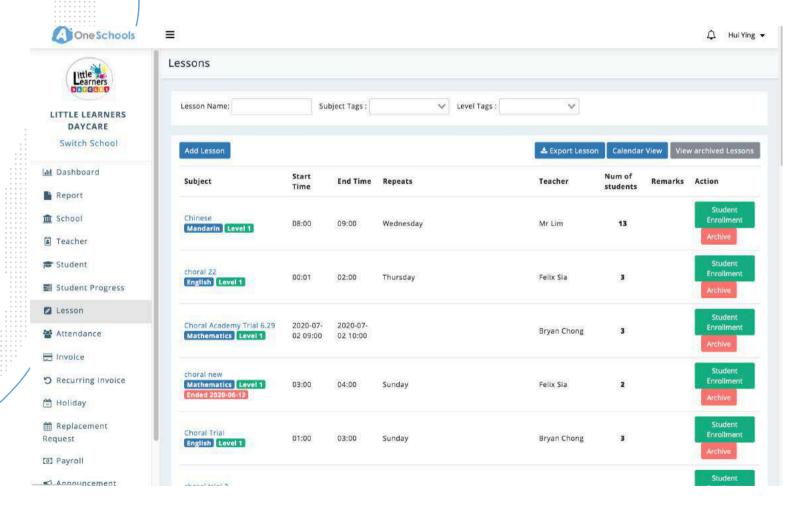
#### (2) Digitize Student Management





### (2) Digitize Class Schedule Management

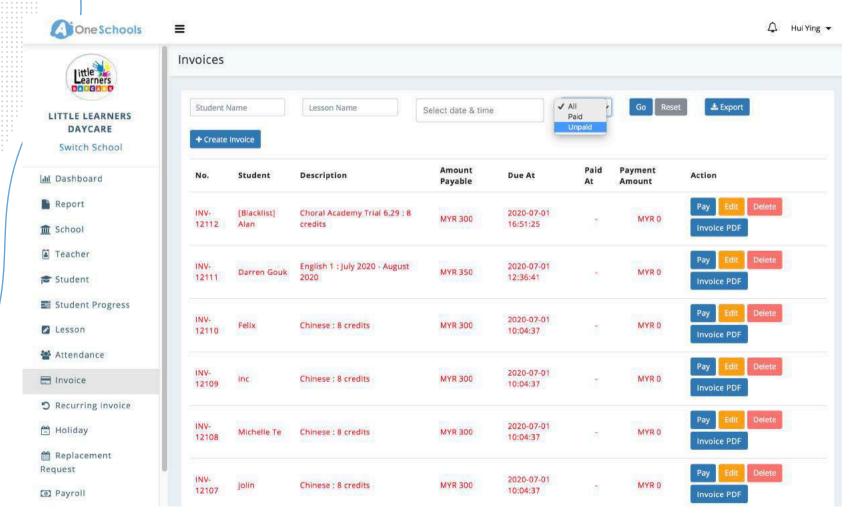






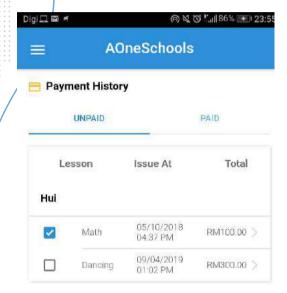
### (2) Digitize UNPAID Lesson Fee Tracking Cone

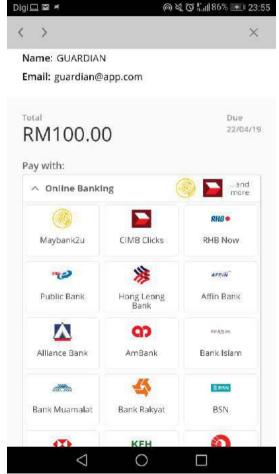


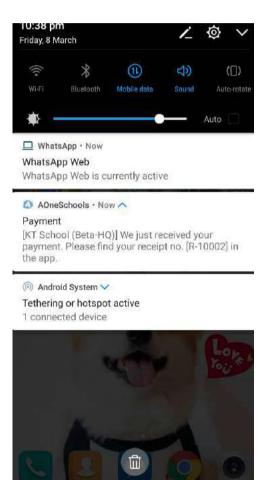


#### (2) Automate Lesson Fee Collection



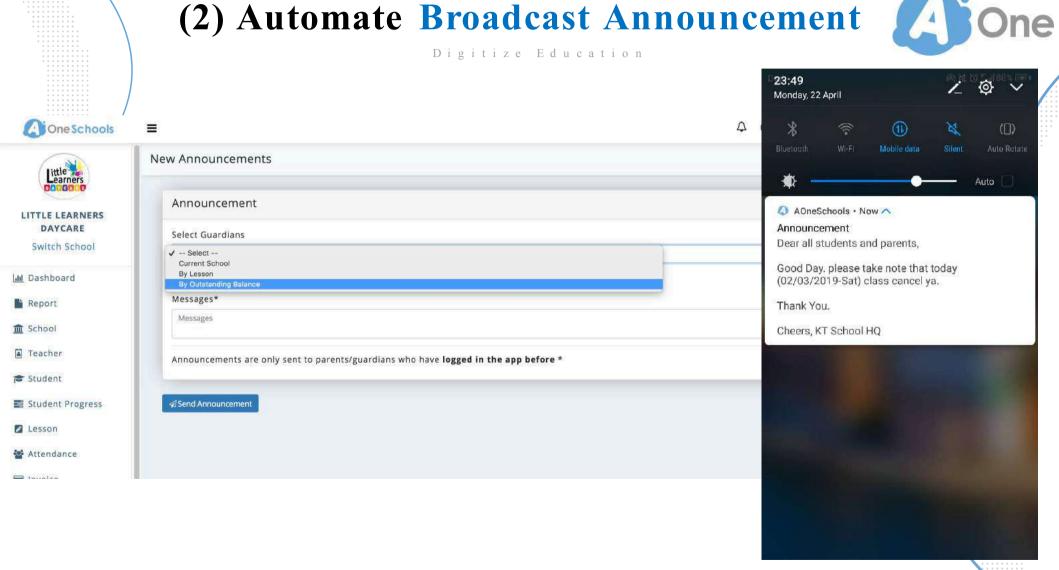






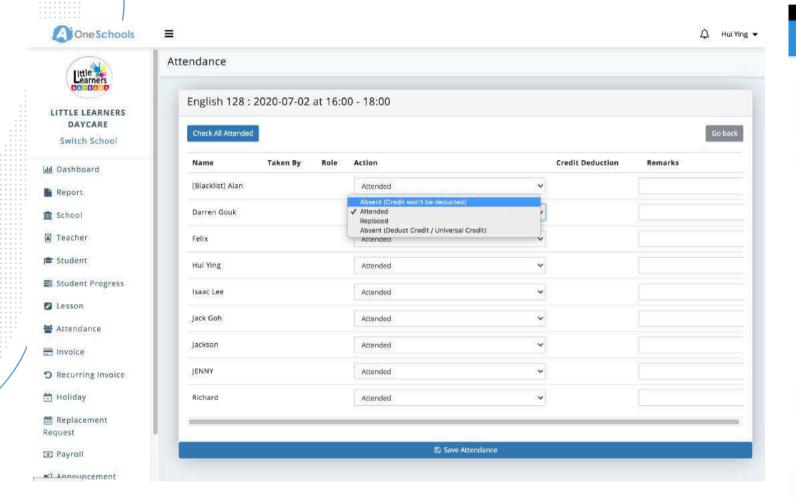






#### (2) Digitize Student's Attendance

AiOne

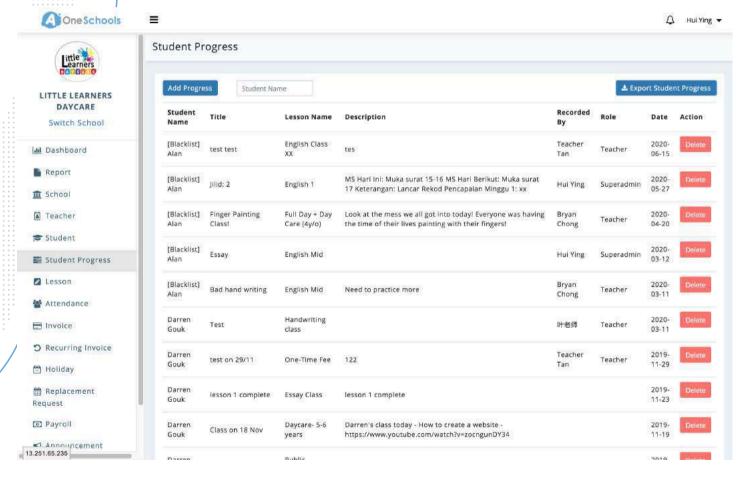


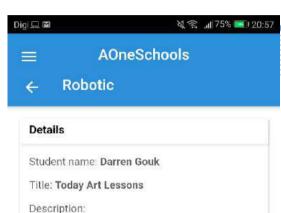


### (2) Systemize Student Progress Report



Digitize Education





this is his drawing today. Without our

Created at: 10/07/2019 02:30 pm

assistance





### (3) DIGITAL MARKETING

### (3) Digital Marketing to Recruit More Students



Digitize Education



Featured On















### (3) Digital Marketing to Recruit More Students



LESSON KEYWORD	English	AT All Locations	<b>v</b> >
FILTER YOUR SEARCH RESULT	Edenbridge	KET 1 - Saturday English Enhancement Class In Sri	RM 240
∐ Location	@ 5		
	A	● Age Group - 7 to 9 years old Line All Levels	☑ View Details
Johor		English   English Conversation And Writing   Primary Education	
☐ KL/Selangor		English   English Conversation And Writing   Frimary Education	
☐ Melaka		Large provided by Edgabaldas Lagging Contra	
☐ Pahang	= 349	Lessons provided by Edenbridge Learning Centre	
Penang			
Sabah			RM 240
	Edenbridge	KET 2 - Saturday English Enhancement Class In Sri Petaling	
E211/JAN2222		Location at Sri Petaling	per Package
T Areas		Age Group - 10 to 12 years old      Not Specified	☑ View Details
		Age Group - 10 to 12 years old Not specified	_
☐ Ampang		English English Conversation And Writing Primary Education	
Ara Damansara			
Bandar Sri Damansara		Lessons provided by Edenbridge Learning Centre	
Bangi			
Batu Caves / Gombak			
Bukit Jalil		UK Cambridge English Communication / Speaking For	RM 55
Cheras		Children	per Package
☐ Damansara	@ 1441	Location at Cheras	en a
Gelugor		● Age Group - 6-12	☑ View Details
] In-House		Balakong Cheras Children Communication English	
🗌 Jalan Ipoh	A STEEL STEE	Balakong Cheras Children Communication English	

	New Inquiry
Send Inquiry To	
D Swim Academy	
Subject	
Inquiry about Lesson	: Premium Standard Group Swimming in Sri Damans
Name*:	
Mobile Number*:	
Email Address*:	
Message*:	
Fill in your questions contact you shortly	as specific as possible, and our lesson providers will

### (3) Digital Marketing to Recruit More Students





### (3) Digital Content - Video Production









All-in-One Solution Government Subsidy RM 5,000

SMEs Business Digitalisation
Matching Grant

Appointed Vendor:





Partners:



### **LEARNING CENTRE SUBSCRIBERS**



Malaysia



**Singapore** 



Macau



Indonesia

- 827 learning centres
- 120,000+ students,
   parents, teachers +
   admins



#### AS FEATURED ON

A One

MEDIA PRESENCE



























Al Driven personalized
e-learning solution
helps bridge learning
gaps

loT integrated
automated classroom
monitoring on students'
attention, activities,
attendance

### **DIGITISE NOW!**

A One

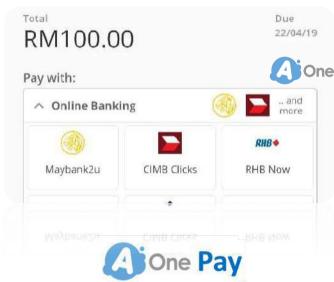


Marketplace for all offline and online lessons throughout Malaysia.





Integrated Management System for all types of learning centers.



In-App Payment and Auto Billing for Lessons Fee Collection.



Thank You

www.AOneSchools.com



**FREE DEMO**