



INTRODUCTION





Imperial College London



























SmartB Solutions Sdn Bhd Director

Qualification

- Mechanical Engineering (MEng)
- Chartered Accountant (CIMA)
 - NLP Master Practitioner

SmartB Specialises in:

- ERP
- Task Automation
 - System Design

More on Speaker Profile



"It Takes 21 Days To Form A New Habit."

- Tony Robbins



COVID-19

Work From Home (18/3 - 14/4)



Online Systems







1. Tips To Get Started In Digital Space (Micro / Small Biz)

2. How To Grow Using With An All-in-One System (Small/ Mid Biz)

3."Must-Do/Have"s For Going Digital





TIPS TO GET STARTED IN DIGITAL SPACE

(Micro / Small Biz)





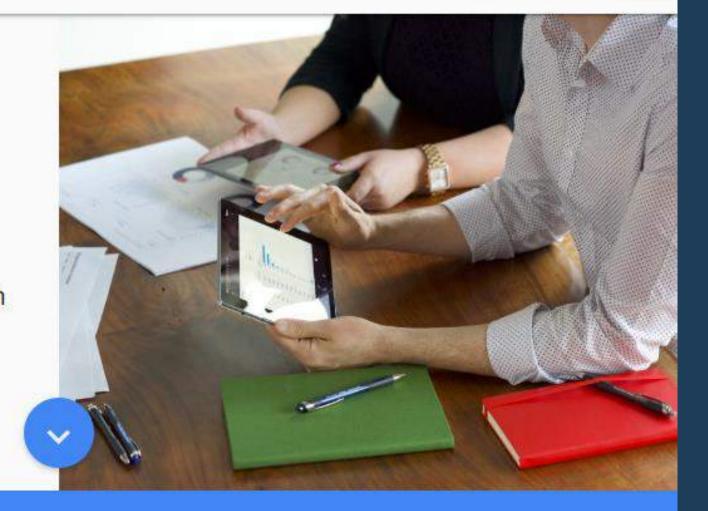
1. MAKE GOOGLE YOUR FRIEND



Google Analytics Academy

Learn analytics with free online courses

Analytics Academy helps you learn about Google's measurement tools so that you can grow your business through intelligent data collection and analysis.



Analytics Academy Courses



Google Analytics for Beginners



Advanced Google
Analytics



Google Analytics for Power Users



Getting Started
With Google
Analytics 360









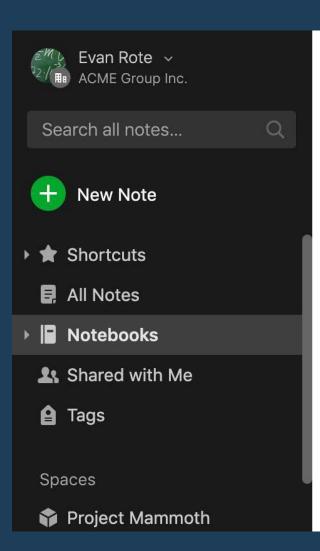


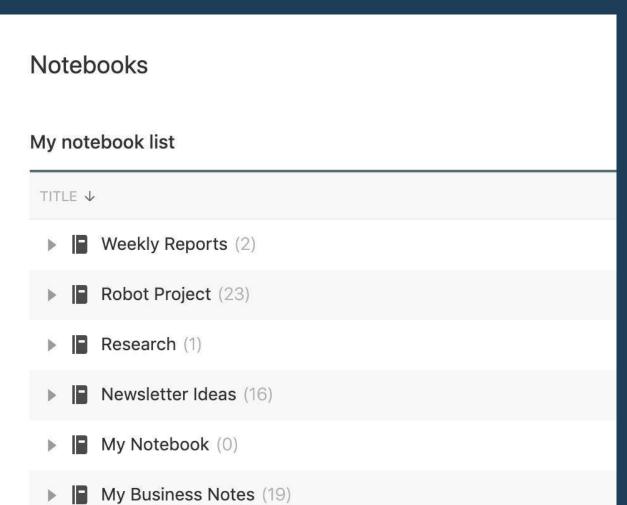




Run sound and video quality tests before you start













14 WWW.SMARTB.CO









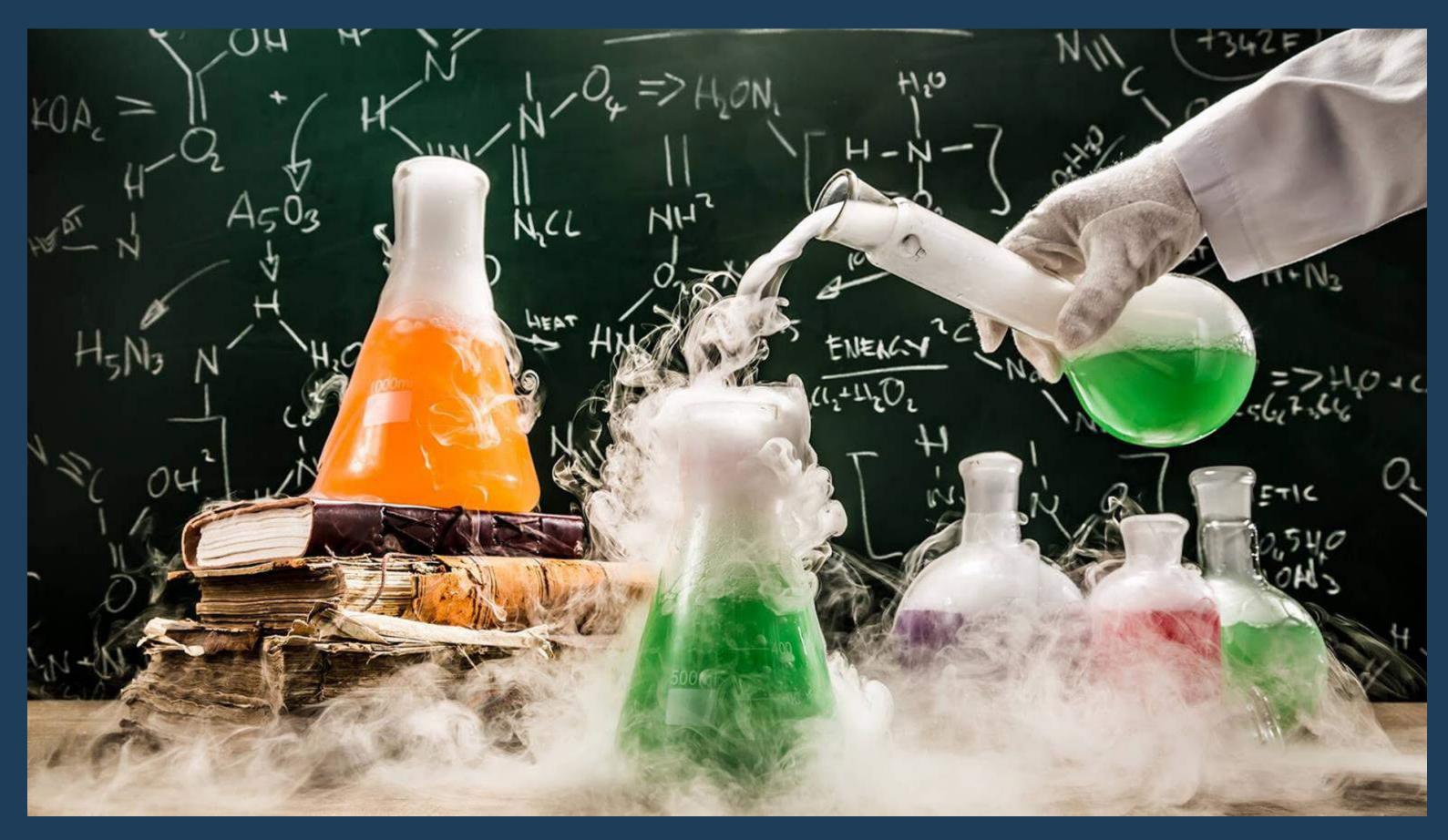
What Freebies Are
There In Your
Industry?



INTERIOR DESIGN SOFTWARE

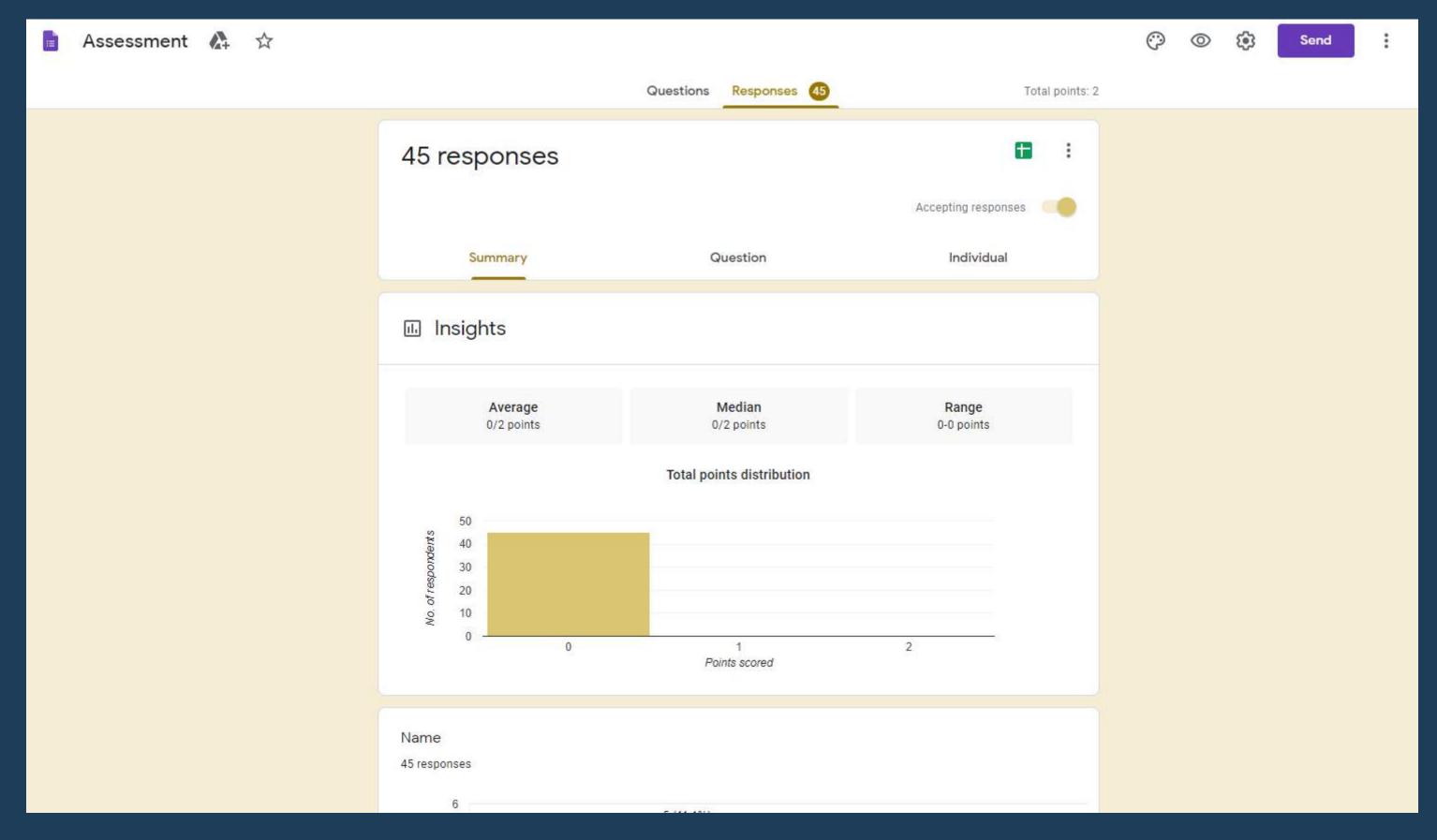
3. RUN LOTS OF EXPERIMENTS





3. RUN LOTS OF EXPERIMENTS



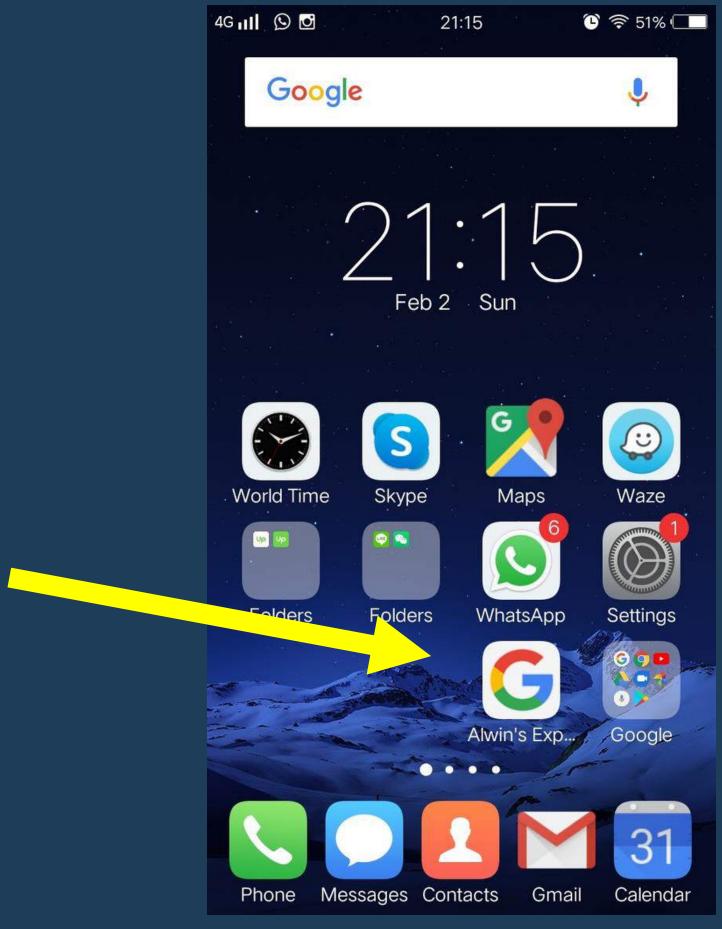


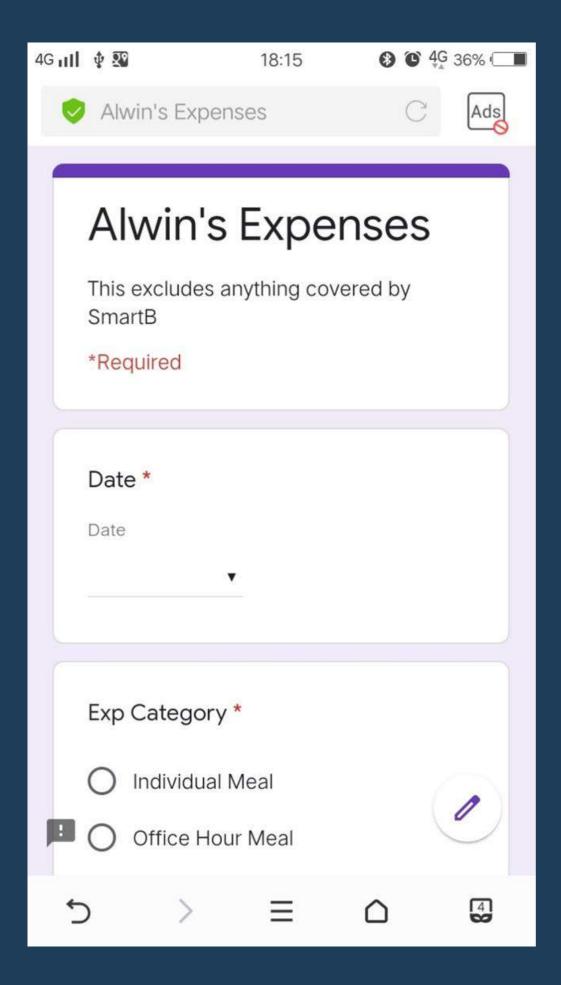


CREATE YOUR OWN FREE "MINI EXPENSE SYSTEM"

3. RUN LOTS OF EXPERIMENTS

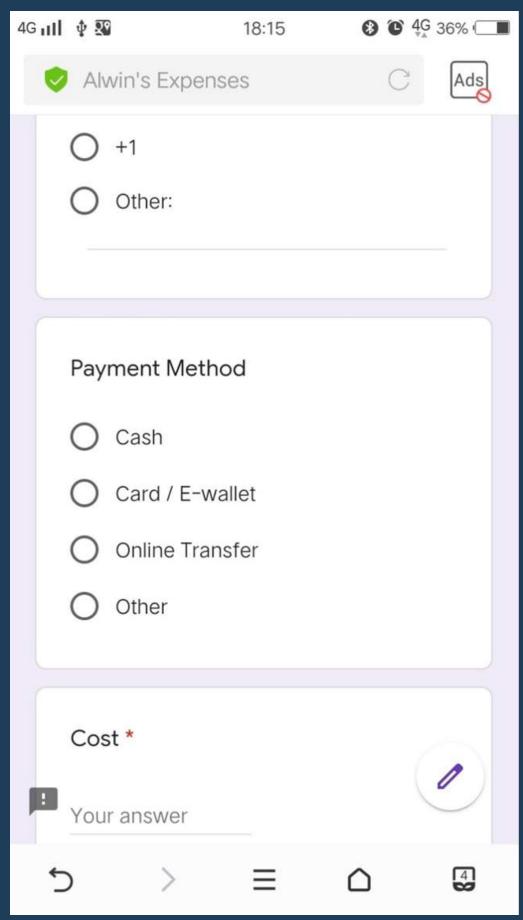


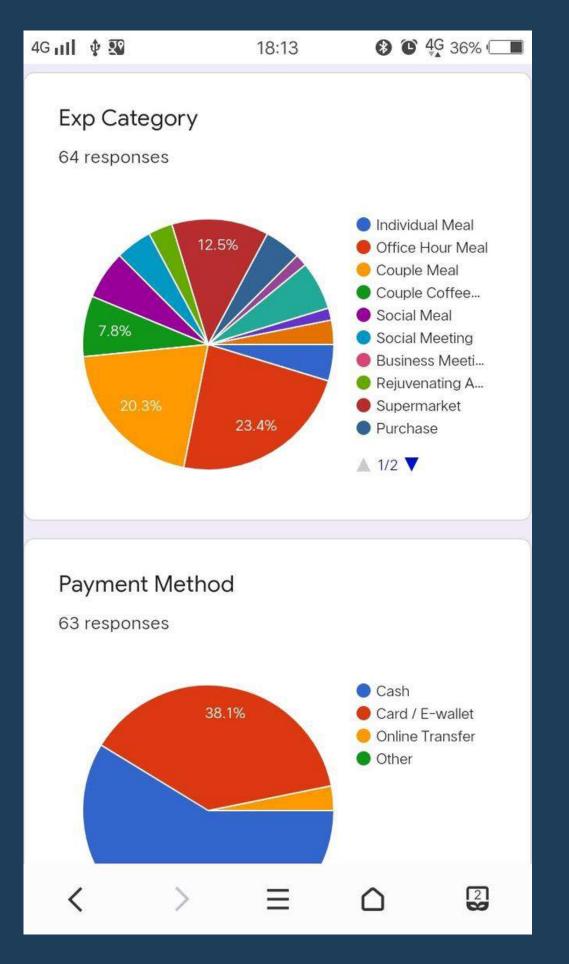




3. RUN LOTS OF EXPERIMENTS









HOW LONG DOES IT TAKE TO BUY A NEW BOOK?



Buy now with 1-Click®

4. LEARN FROM YOUNGER CONSUMERS

ONLINE SHOPPING

At vero eos et accusamus et iusto odio dignissimos ducimus qui blanditiis praesentium voluptatum deleniti atque quos dolores.

Read more





DELIVERY SERVICE

Nam libero tempore, cum soluta nobis est eligendi optio cumque nihil impedit quo minus id quod maxime placeat facere possimus.

Read more



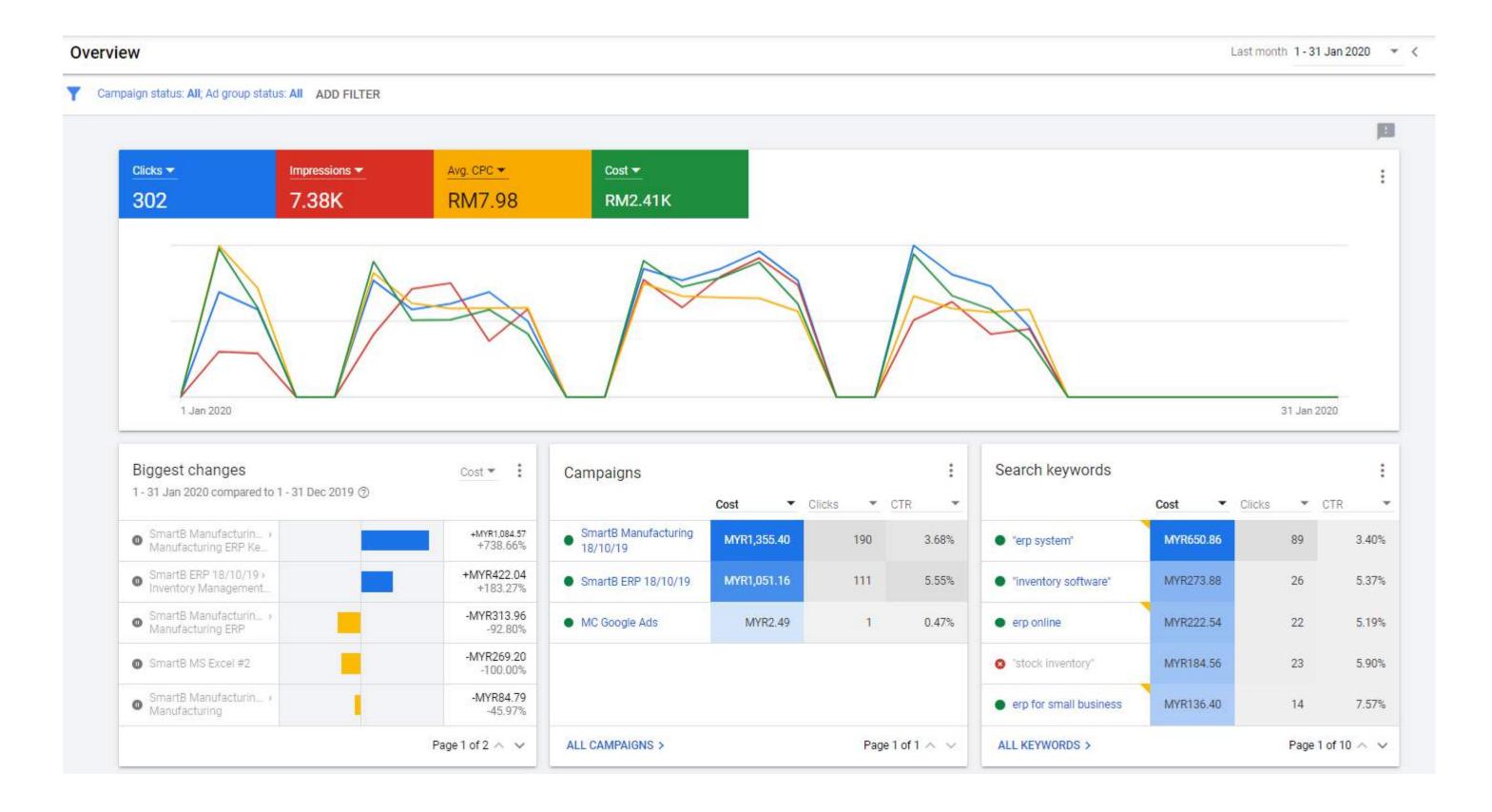
HOW ABOUT MORE SALES?



5. START THE DIGITAL "ENGINE" WITH SALES



SALES DATA
IS "SEXIER"



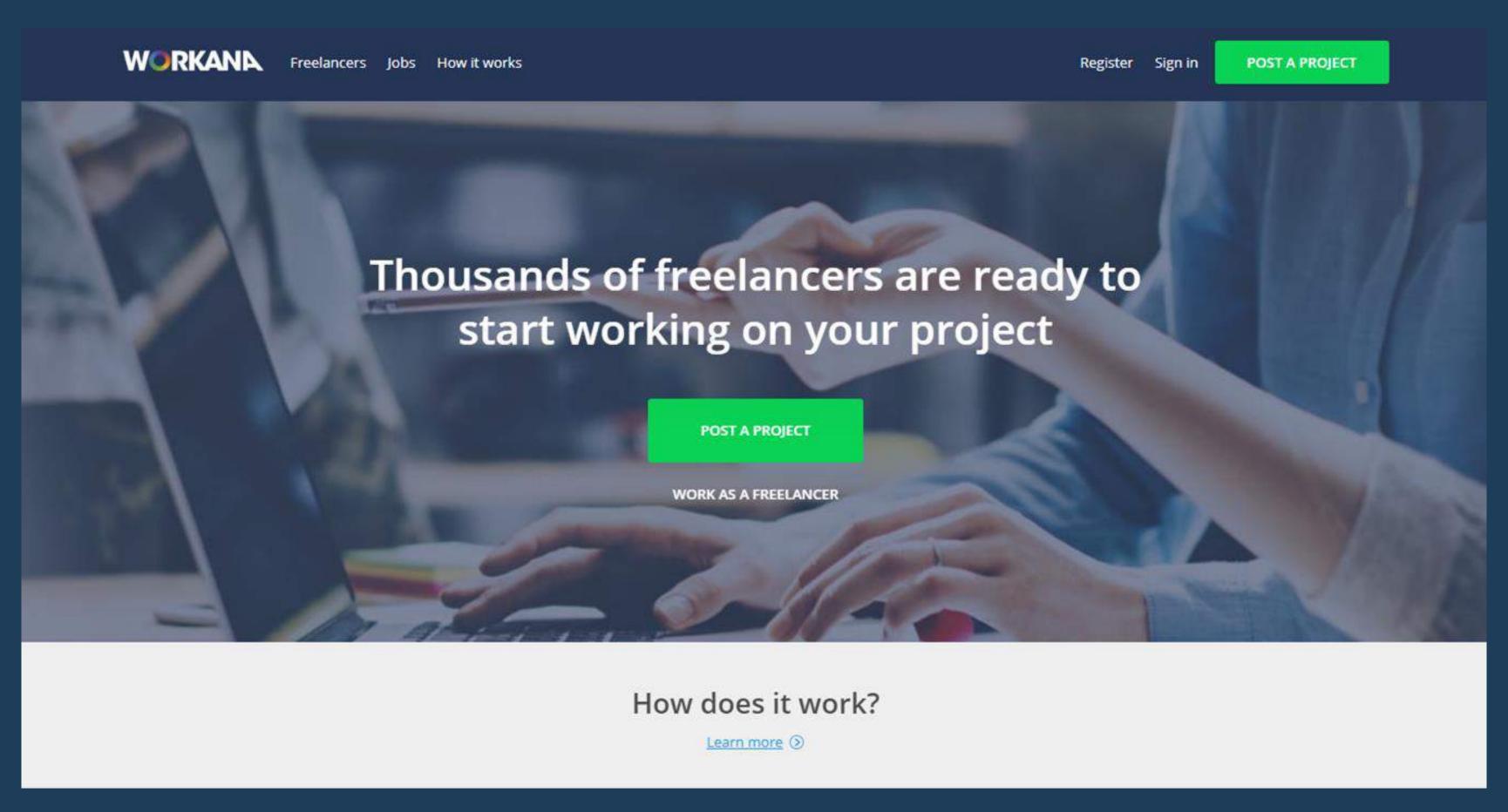
6. HIRE INTERNS





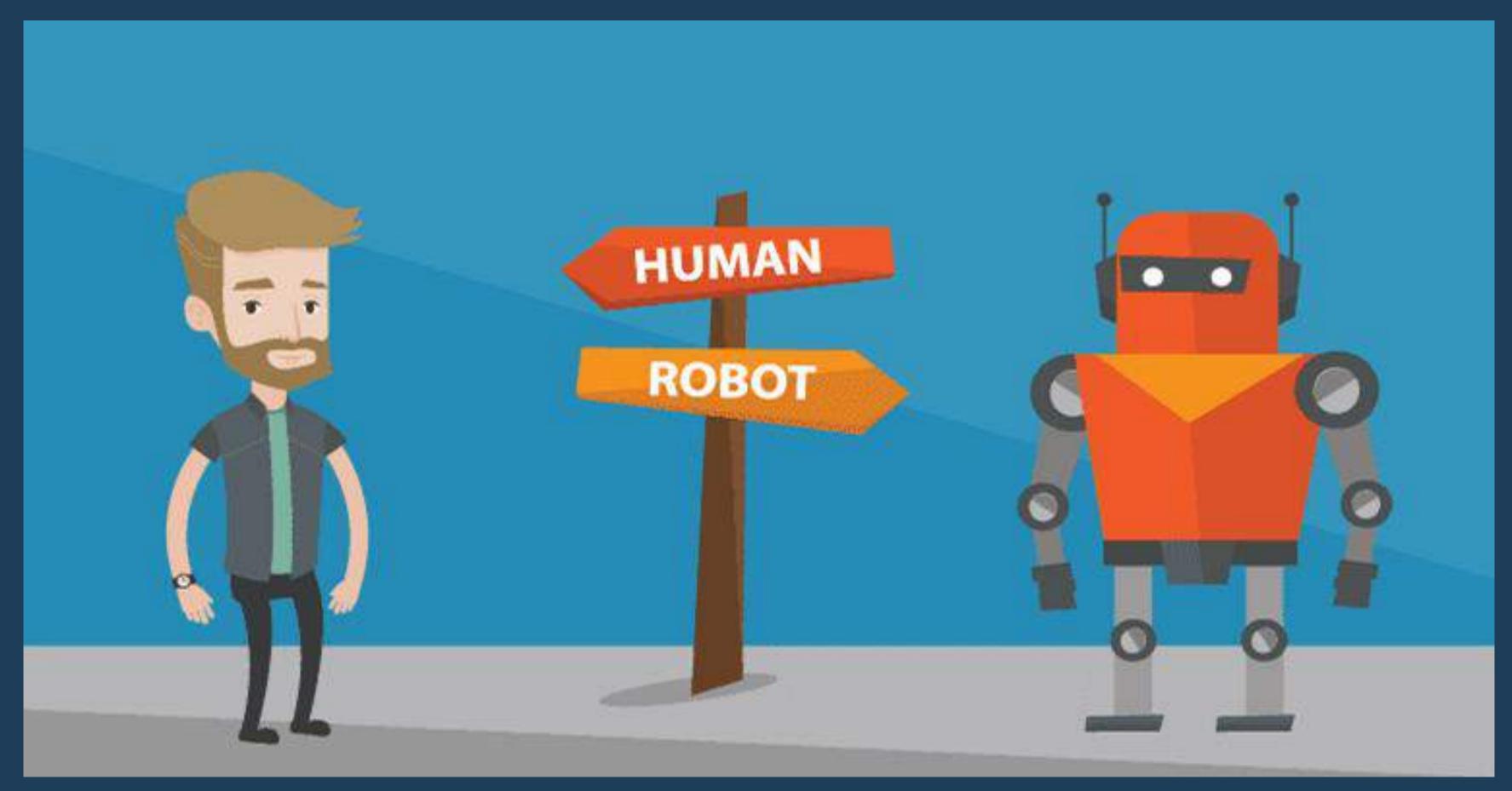
7. VIRTUAL ASSISTANTS





WHY VIRTUAL ASSISTANTS?







5). Growing Job Creation

VA job seekers will be from all over the world including South

East Asian countries. They excel at social marketing, customer support, online sales, internet marketing, data entry, desktop management, inbox and email management and even project management. The rise of skill based VA jobs will change the way people see this industry. The emergence of market intelligence and knowledge based research work, will open up opportunities for professionals, on account of low fees.

Seasoned VAs would face less competition on account of more experience.



Summary

- 1. Make Google Your Friend
- 2. Search for Freebies
- 3. Run LOTS of Experiments
- 4. Learn from younger consumers
- 5. Start using Digital Sales
- 6. Hire Interns
- 7. Hire Virtual Assistants





HOW TO GROW USING AN ALL-IN-ONE SYSTEM

(MICRO, SMALL & MED BIZ)



What is All-In-One System?

Modern ERP System on Cloud.

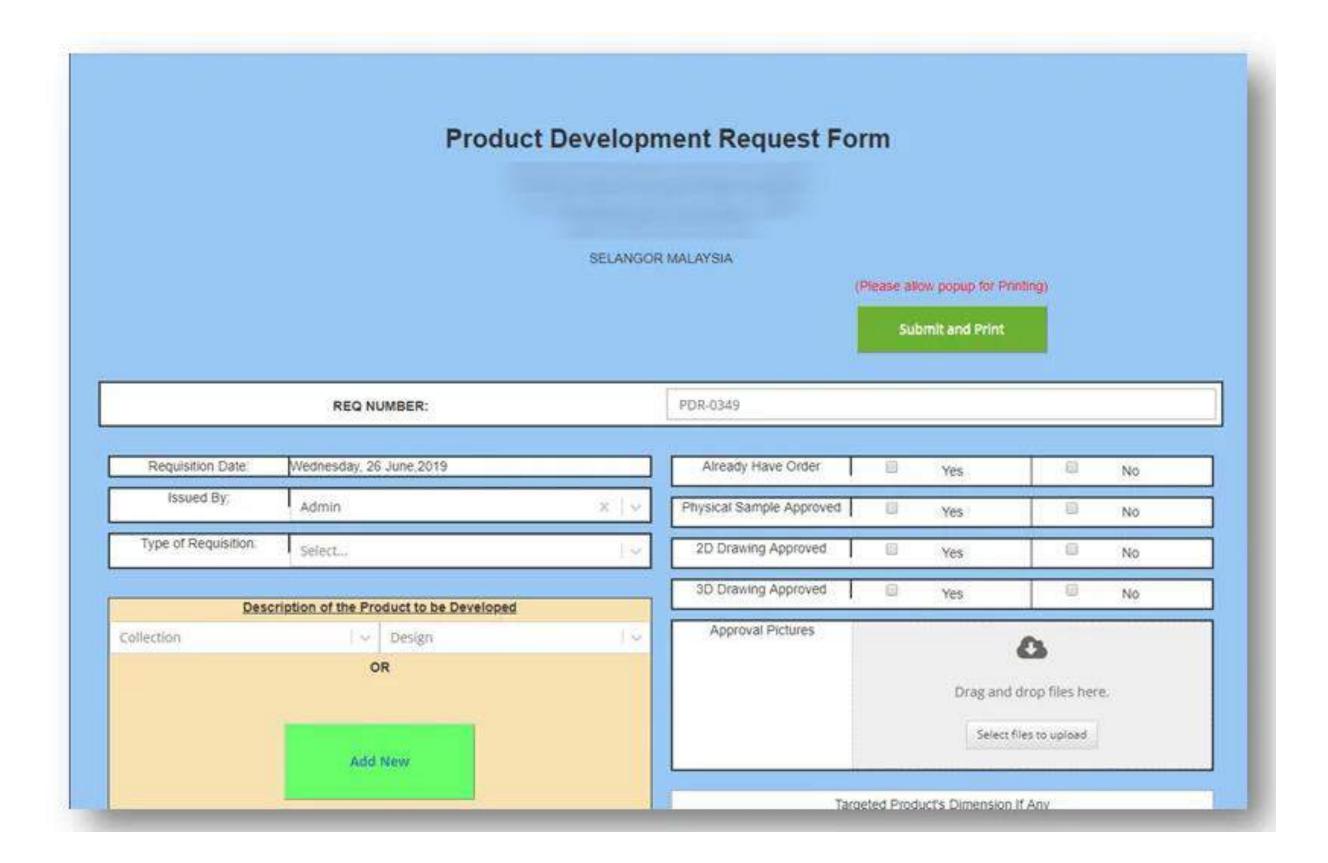
Usually has most of the functions of a Traditional ERP but comes with a lot more flexibility.





COLOURS,
NUMBERS,
PICTURES



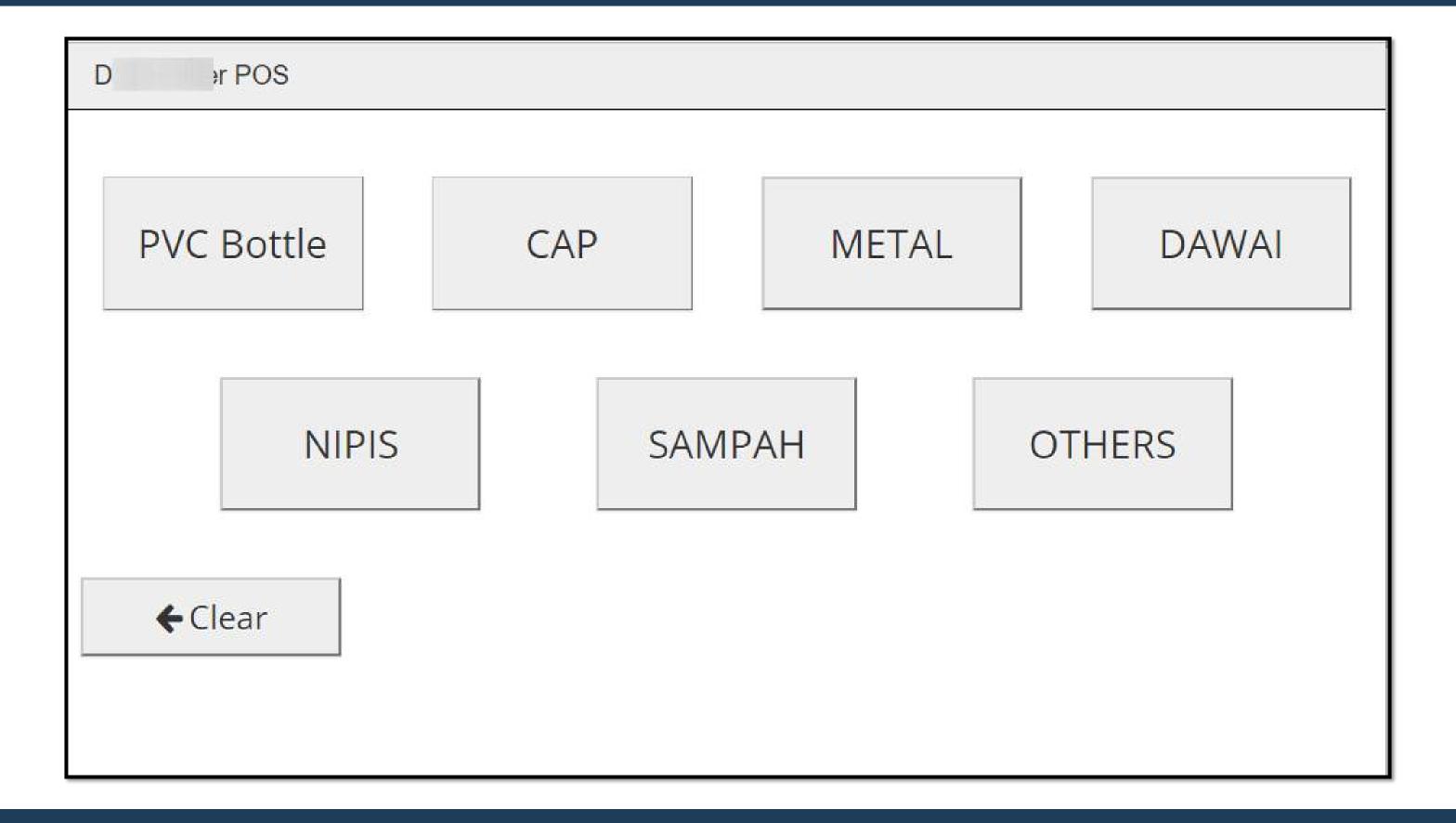












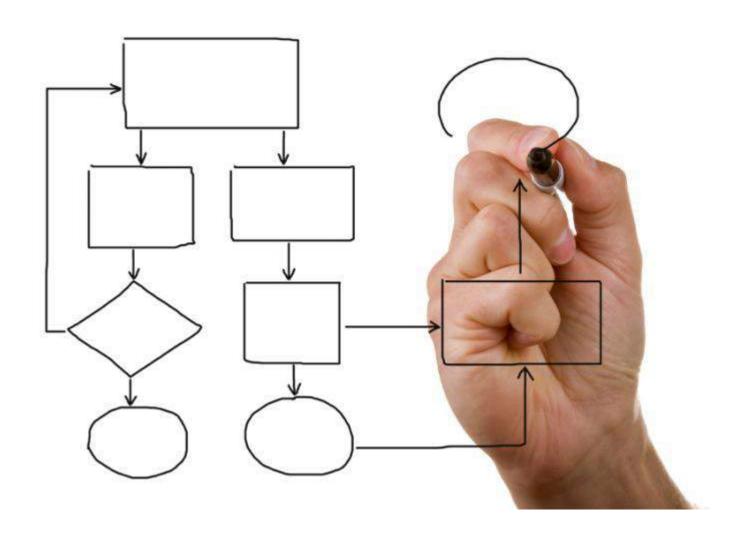




Make It Easier For Those Who Use It And They'll Make Life Easier for You

2. UNDERSTAND YOUR WORK FLOW



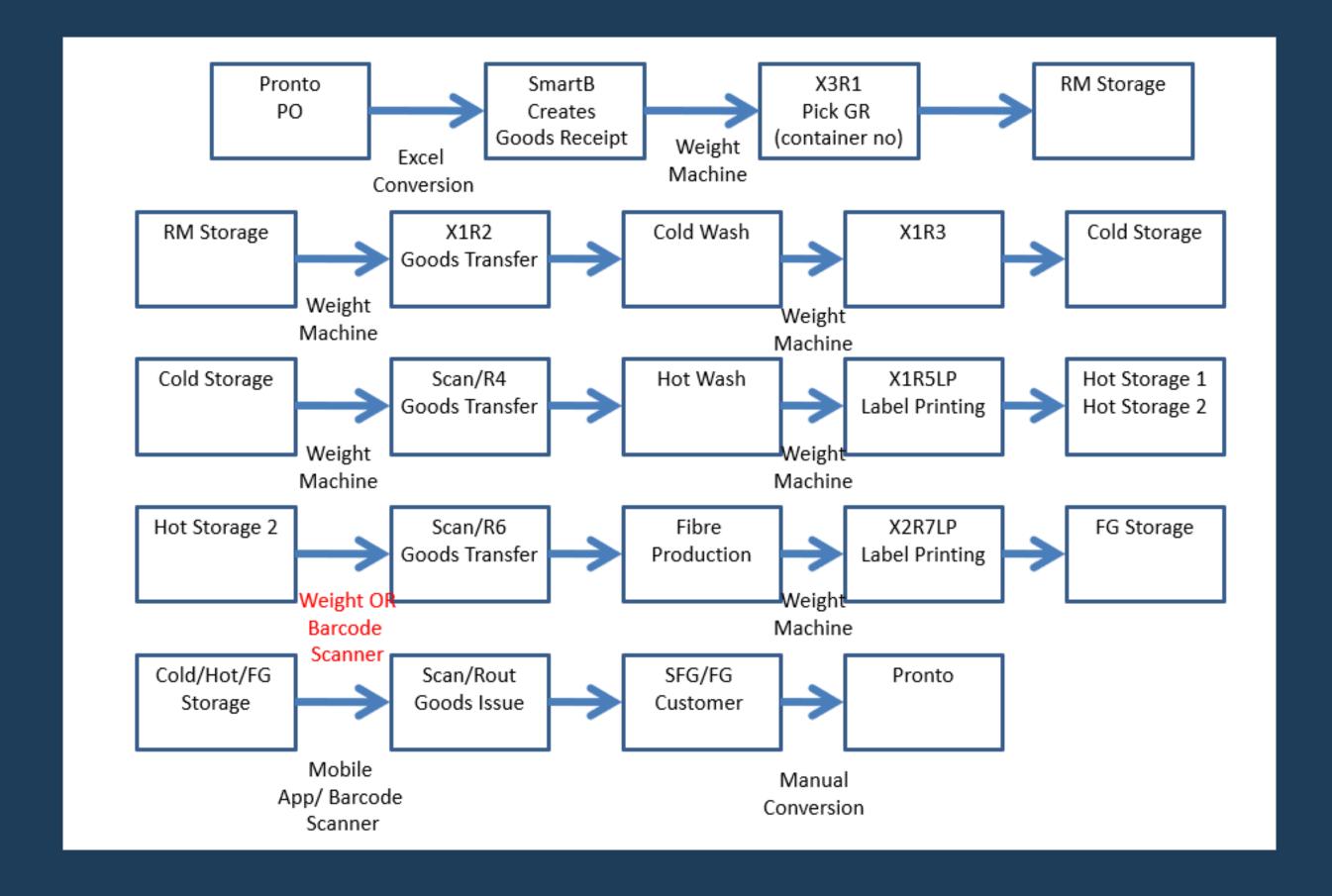


End-to-End Analysis

- Accounting
- Sales & CRM
 - Purchase
 - Inventory
- Manufacturing

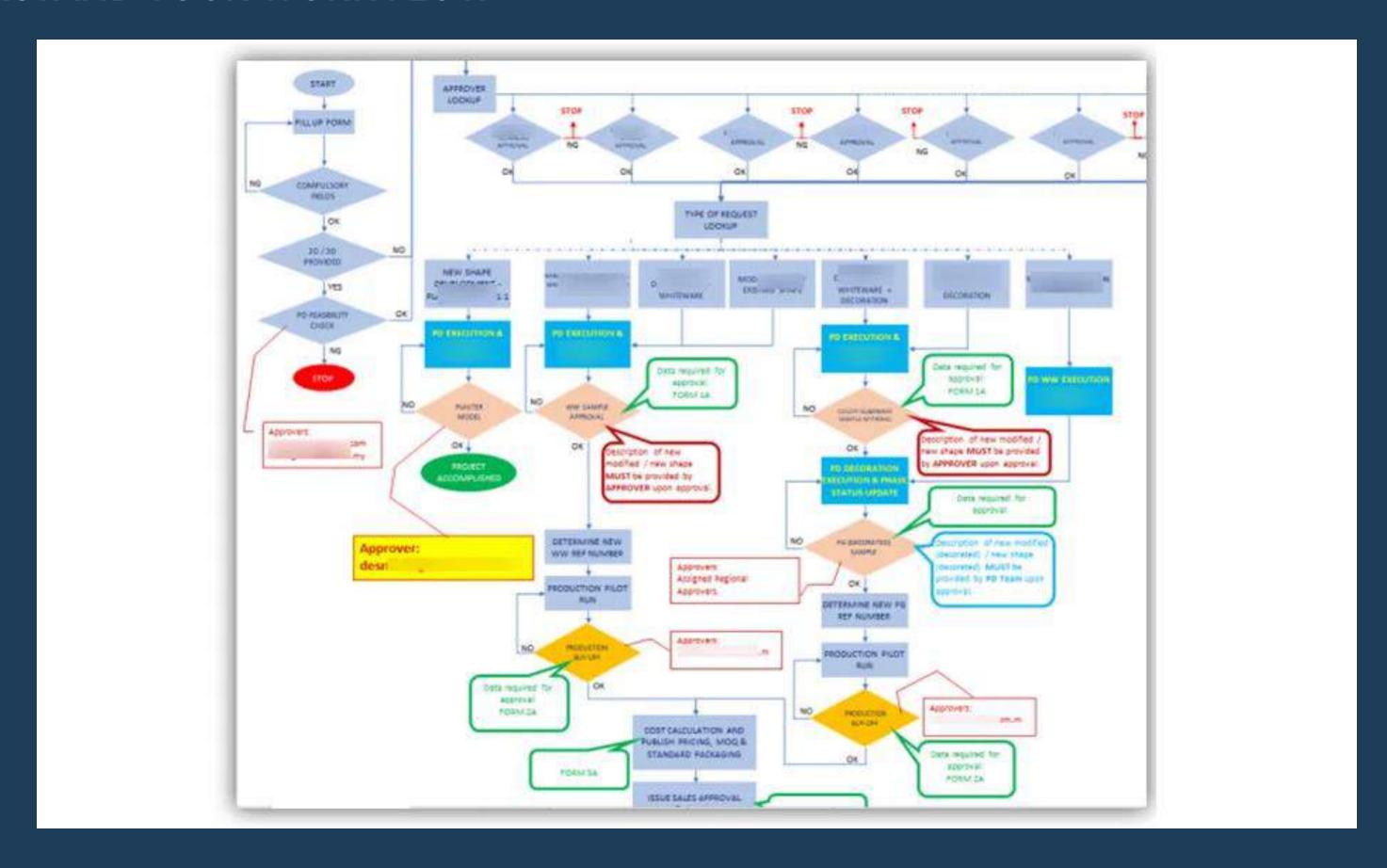
2. UNDERSTAND YOUR WORK FLOW





2. UNDERSTAND YOUR WORK FLOW







How Many Types of Systems Are There Which SUITS YOUR NEEDS?



- Accounting
- Sales & CRM
 - Purchase
 - Inventory
- Manufacturing
- Leave Management
 - Point of Sales



WHAT IS THE MOST IMPORTANT (TOP 5) KPI THAT YOU NEED, THAT WILL ALLOW YOU TO MAKE CRITICAL DECISIONS ON YOUR OPERATIONS/ PERFORMANCE / BIZ ACCURATELY?



HOW WOULD YOU DISPLAY THEM?



Invoice Sales Analysis

Date From: 01/01/2020

Date To: 30/01/2020

THIS TOOK 3 MONTHS TO FINALIZE AND

Generate

1 MONTH TO BUIL	GM < 20% Sum of Profit (RM)	f	20% < GM < 30% Sum of Profit (RM)	f	30% < GM < 40% Sum of Profit (RM)	f	GM > 40% Sum of Profit (RM)	f	Total Sum of Profit (RM)	Total 1
0 < Invoice Amount <= 2	0.00	0	0.00	0	0.00	0	165.68	102	165.68	102
2 < Invoice Amount <= 5	0.00	0	0.00	0	0.00	0	794.01	222	794.01	222
5 < Invoice Amount <= 10	0.00	0	1.62	1	0.00	0	1,501.28	200	1,502.90	201
10 < Invoice Amount <= 20	0.00	0	0.00	0	0.00	0	3,286.71	228	3,286.71	228
20 < Invoice Amount <= 50	0.00	0	0.00	0	0.00	0	7,199.61	218	7,199.61	218
50 < Invoice Amount <= 100	0.00	0	0.00	0	23.80	1	6,550.15	89	6,573.95	90
Invoice Amount > 100	0.00	0	0.00	0	0.00	0	28,479.16	112	28,479.16	112
Total	0.00	0	1.62	1	23.80	1	47,976.61	1,171	48,002.03	1,173

SUNWAY	GM < 20% Sum of Profit (RM)	f	20% < GM < 30% Sum of Profit (RM)	f	30% < GM < 40% Sum of Profit (RM)	f	GM > 40% Sum of Profit (RM)	f	Total Sum of Profit(RM)	Total
0 < Invoice Amount <= 2	0.00	0	0.00	0	0.00	0	242.17	123	242.17	123
2 < Invoice Amount <= 5	0.00	0	0.00	0	1.20	1	1,017.03	280	1,018.23	281
5 < Invoice Amount <= 10	0.00	0	0.00	0	0.00	0	1,787.59	240	1,787.59	240
10 < Invoice Amount <= 20	0.00	0	7.89	3	5.00	1	3,168.43	212	3,181.32	216
20 < Invoice Amount <= 50	0.00	0	0.00	0	8.46	1	7 621 61	237	7 630 07	238



Zillum Inc - Executive Dashboard

Strategic

Sales

Mar 2015: \$5,857,672.0

3.3%

Feb 2015: \$5,672,740.0

Profit

Mar 2015: \$3,171,862.00

0.76%

Feb 2015: \$3,196,088.00

Revenue / employee

Mar 2015: \$56,323.77

8.22%

Feb 2015: \$52,043.49

Sales Pipeline

Apr 2015: \$2,451,478.0

1.9%

Mar 2015: \$2,406,316.0

Sales Pipeline (3 months)

Apr-Jun 2015: \$7,111,284.0

0.8%

Mar-May 2015: \$7,057,236.0

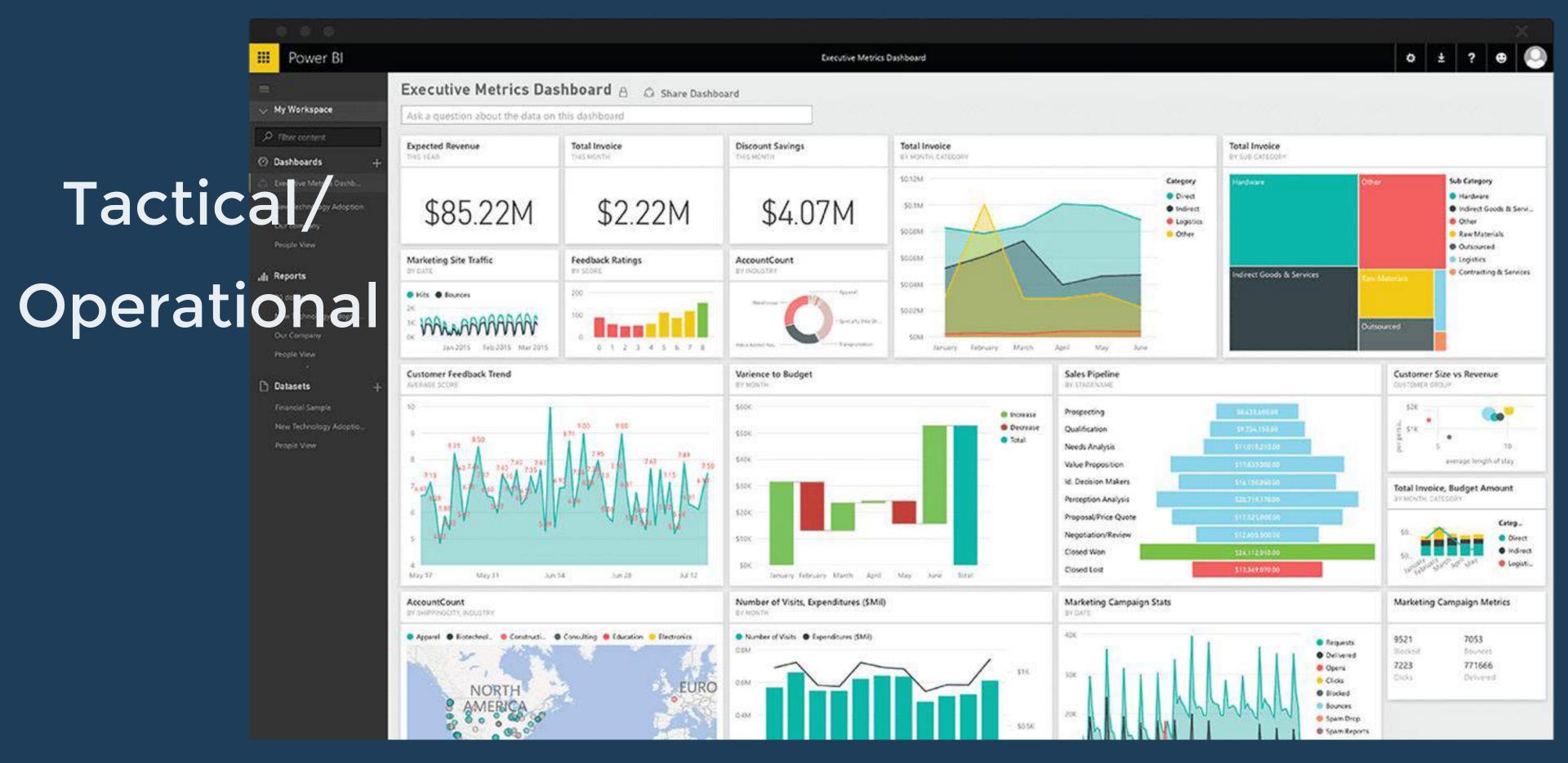
Churn rate

Mar 2015: 3.60%

28.0%

Feb 2015: 5.00%



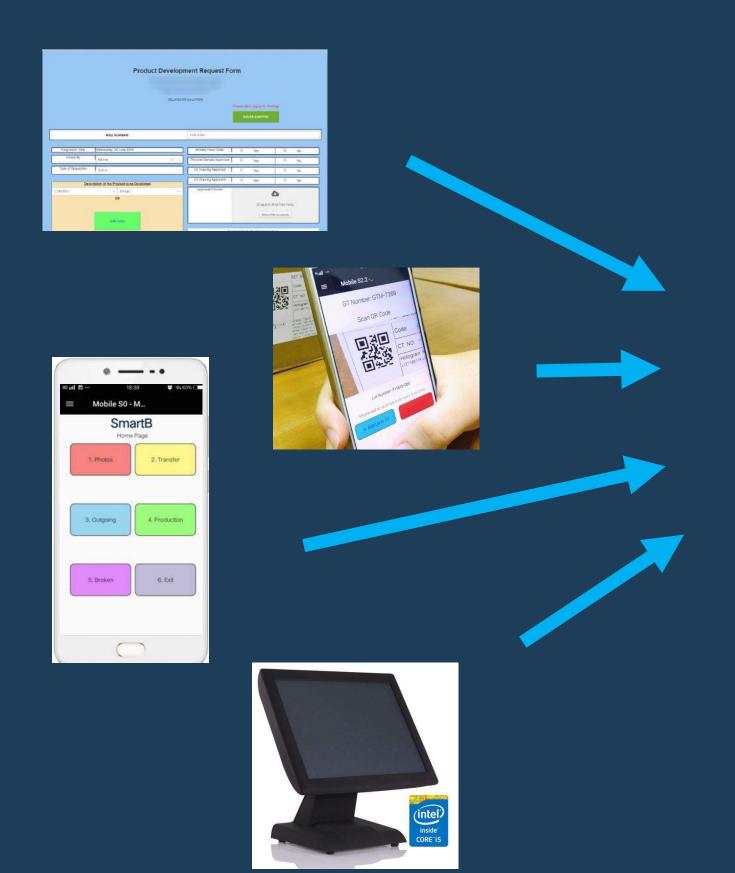




Technical









ACCOUNTING
INVENTORY
MANUFACTURING
SALES & CRM
PURCHASE
EXPENSE CLAIMS
LEAVE MGMT

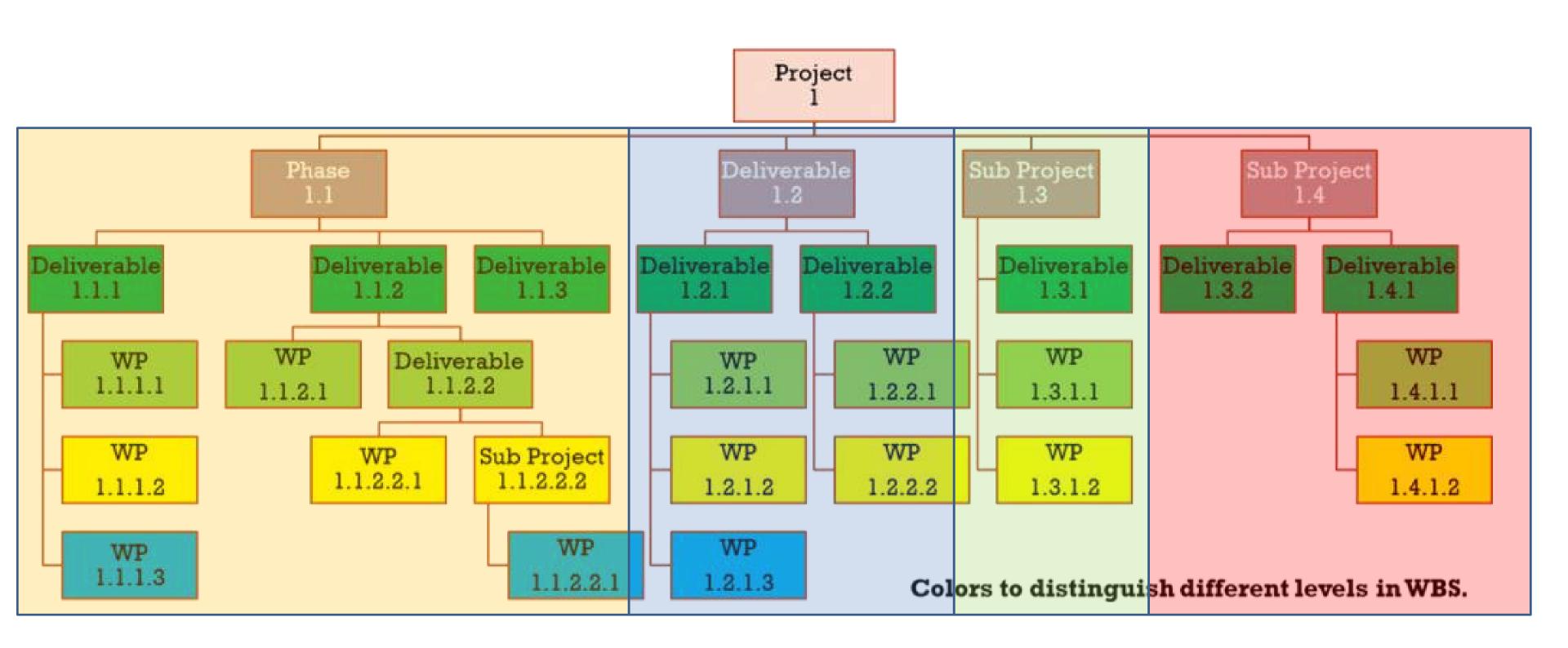




Data Analytics /
Dashboard

Data Collection





6. KNOW YOUR VENDORS



ARE THEY
PROBLEM
SOLVERS
OR JUST
DISTRIBUTORS?





Summary

- 1. Simplify Your Data Entry
- 2. Understand Your Work Flow
- 3. Understand Your Options
- 4. Understand What You Can Get From Your Numbers
- 5. Break It Down
- 6. Know Your Vendors





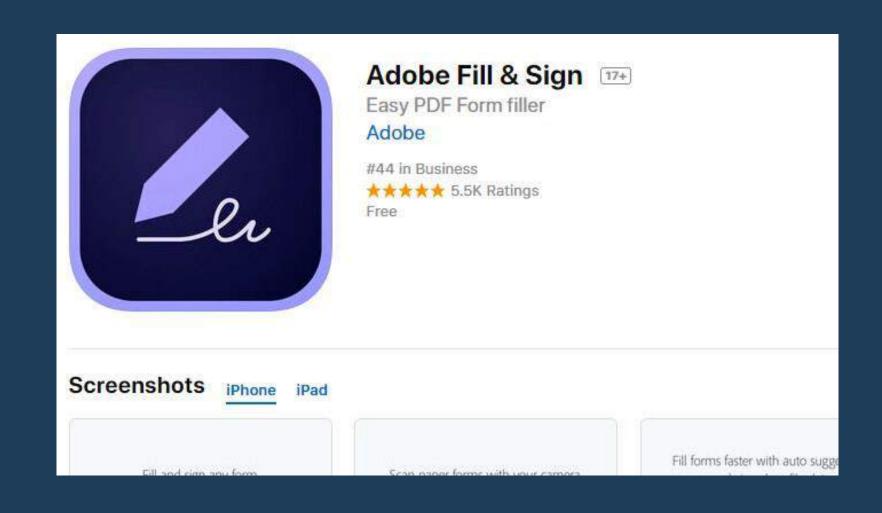
"MUST-DO/HAVE"S FOR GOING DIGITAL

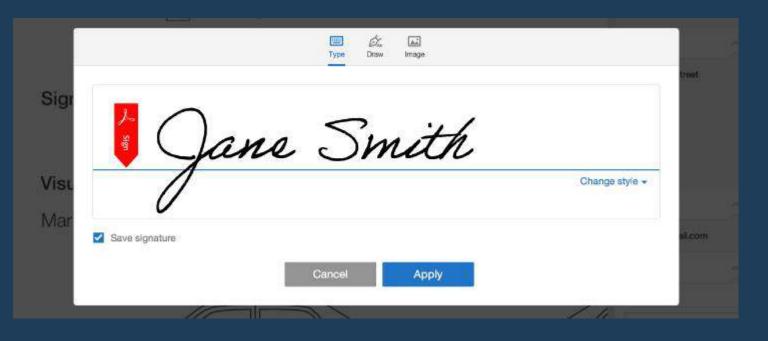




1. GO PAPERLESS

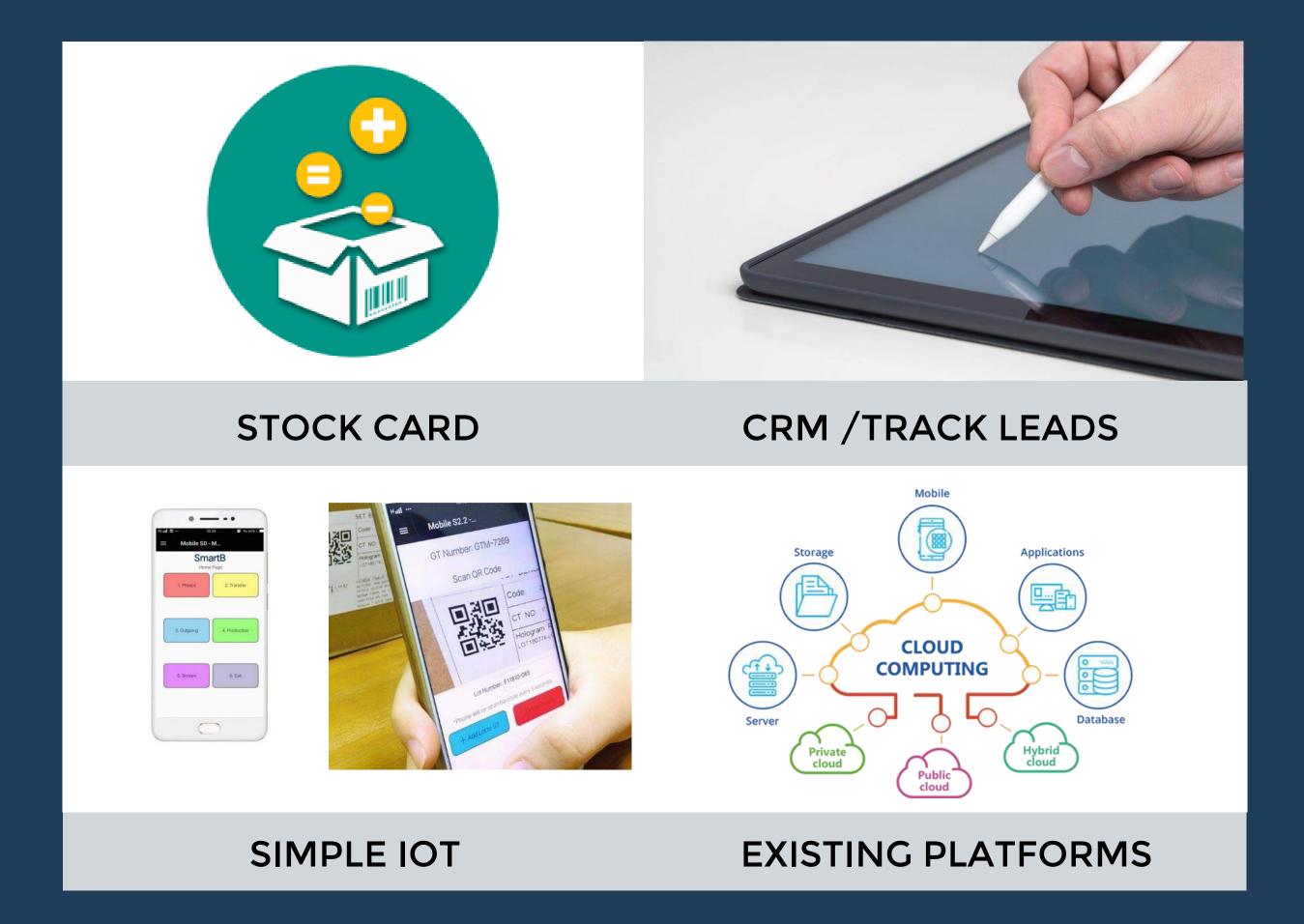






2. START SMALL / SIMPLE









SO "SMALL / SIMPLE" EVEN YOUR INTERNS CAN

IMPLEMENT

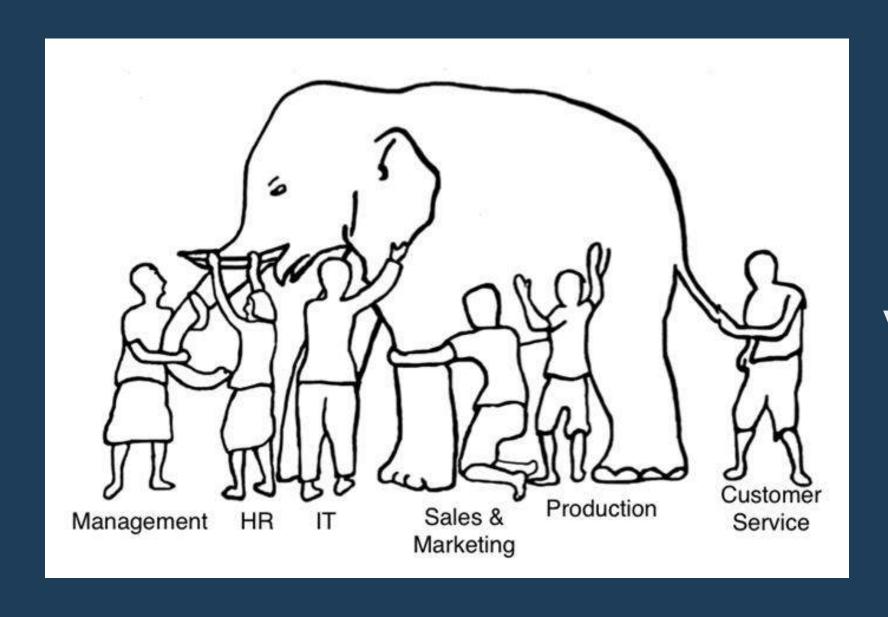




WITH FORESIGHT, INSIGHT WILL COME

4. DON'T GROW WHITE ELEPHANTS





VS

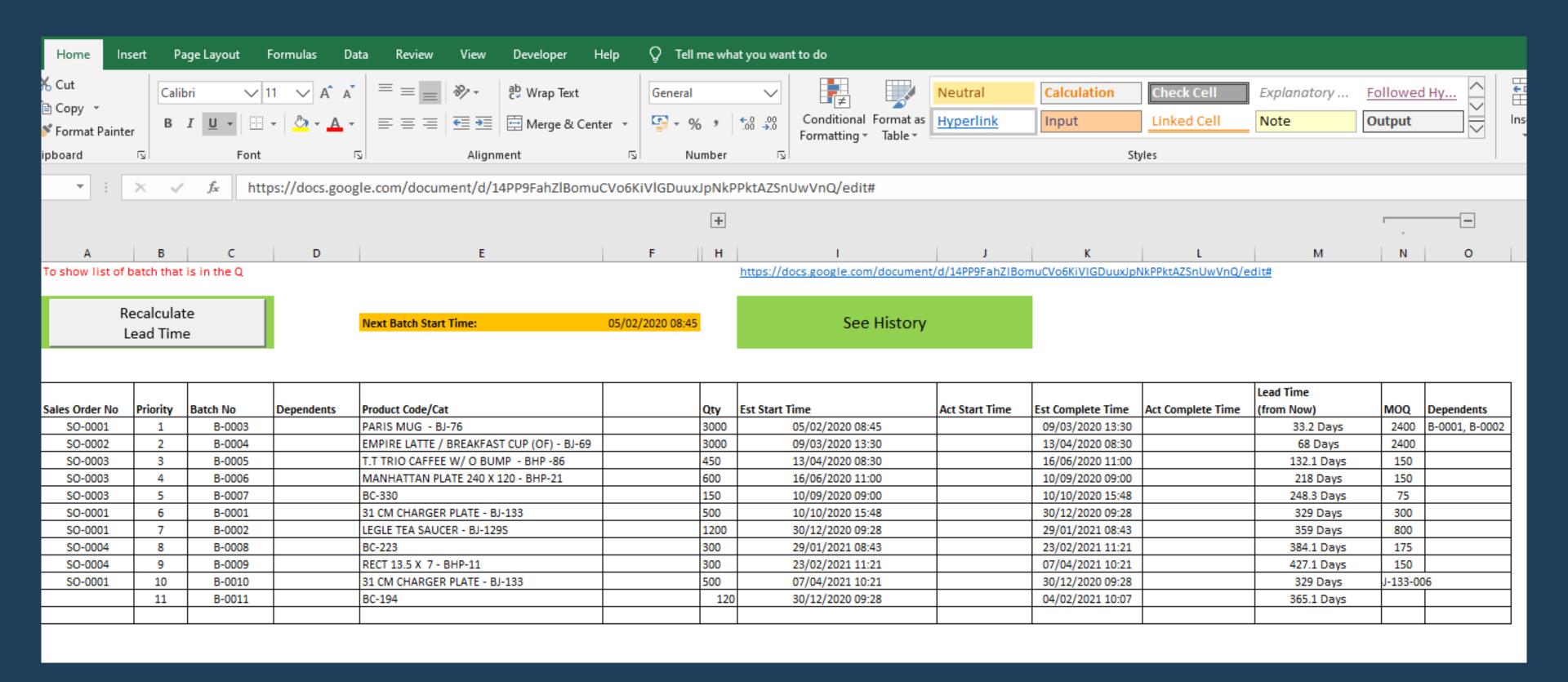


USUALLY GREAT THINGS ARE EXPENSIVE, GOOD THINGS ARE AFFORDABLE

TIP: FOCUS ON DATA DRIVEN SYSTEMS THAT CAN GROW YOUR BUSINESS

5. BUILD MS EXCEL MODELS





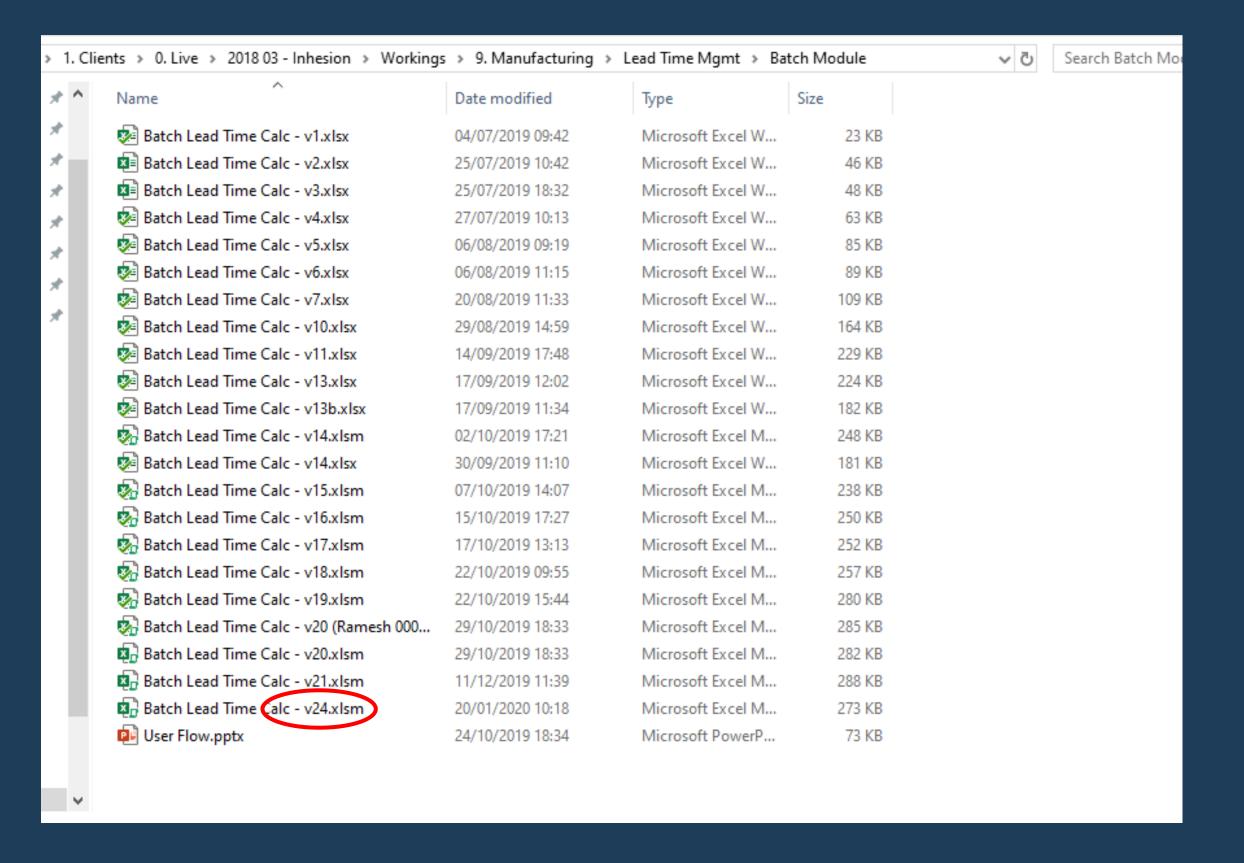
IT'S CHEAPER TO MAKE MISTAKES ON EXCEL

59

5. BUILD MS EXCEL MODELS



YOU DON'T KNOW
WHAT-YOU-DON'T-KNOW
UNTIL YOU START







ENCOURAGE "CHANGE"

7. CREATE AN ONLINE SOP / HELP PAGE







Welcome to SmartB

Welcome to SmartB's members' support page. This site is to help you with any questions that you may have in using our software and system.

If you're just getting started with SmartB, we recommend taking our starter course which will enhance your user experience. If you just want to see our latest features and updates, check out our news page.

Lastly, if you've already seen all our features and you have a request or recommendation, just send us an email at support@smartb.co.

Progress Tracker

Course		Progress			
▼ 0. Team Starter Kit! (Internal)	68%			
Module 1	Welcome to SmartB Team!				
Unit 1	Welcome!				
Unit 2	Founder's Vision				
Unit 3	House Rules	②			
Unit 4	Navigating within the OA	②			
Unit 5	How to Maximise the OA?				

Search

Search here.. Q

Current User

Progress



Tips for Great Content

- Create content to teach "how to create content"
- SHARE videos and contents on how to use tools
- Create a resource hub "FAQ"
- Keep It Simple
- Assign the Process Owner to Update it



Summary

- 1. Go Paperless
- 2. Start Small / Simple
- 3. Aim To Use Data For Foresight
- 4. Don't Grow White Elephants
- 5. Build Ms Excel Models
- 6. Reward "digital / Change" Initiatives
- 7. Create An Online Sop / Help Page





HOT DEALS

2. START SMALL / SIMPLE





1-2-1 Consultation

Free 45min on Zoom Meeting

Available on

12pm, 4pm & 5pm 30th Mar till 3rd Apr

Total of 15 Slots only

Partnership Discussion (Welcome)

Booking: alwin@smartb.co





LITE (Beta Ver)

Includes:

- Inventory
- Accounting
- Sales & CRM
- Purchasing

200+ Units of Online Training





LITE (Beta Ver)

Includes:

- Inventory
- Accounting
- Sales & CRM
- Purchasing

200+ Units of Online Training

Sign up: www.smartb.co/prices

SMARTB SOLUTIONS SDN BHD
012 287 2735 OR SALES @SMARTB.CO





LITE (Beta Ver)

Includes:

- Inventory
- Accounting
- Sales & CRM
- Purchasing

200+ Units of Online Training











New Community Features:

- Can be requested by customers
- Voted by customers
- Target I new feature per quarter
- Online Academy comes with Quiz (to ensure knowledge transfer)







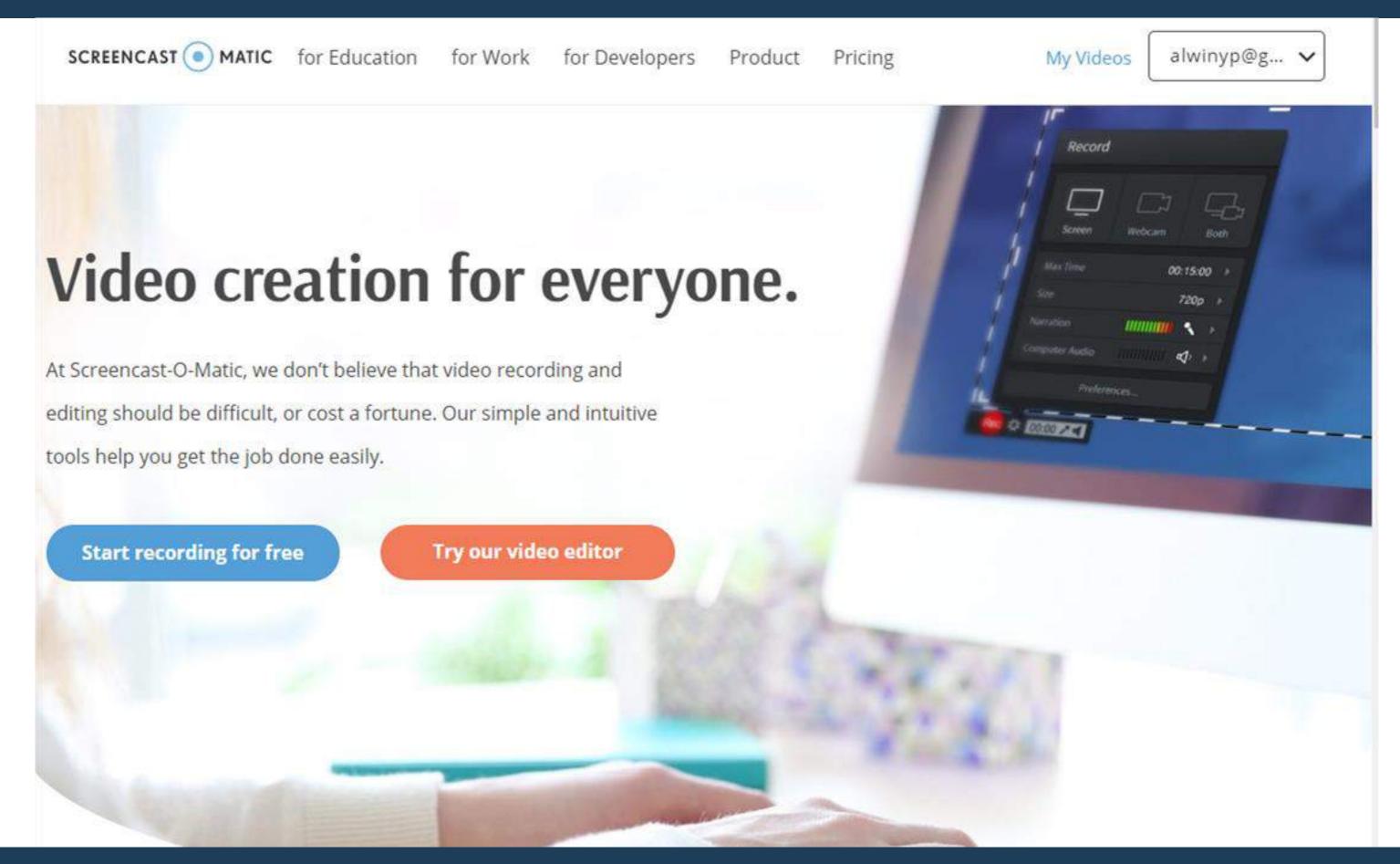
APPENDIX



FREEBIES FOR MICRO/SMALL/MEDIUM BIZ

1. FREE VIDEO RECORDER





2. YOUTUBE PRIVATE CHANNELS





3. WP COURSEWARE





Home Products ∨ Blog Member Portal Questions

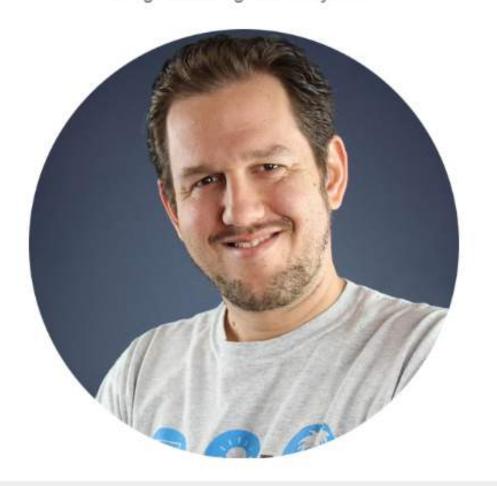
How Would Your Life Change If You Became the Next One of These Success Stories?

We help anyone with a WordPress website easily create and sell online courses, turning their knowledge into profits without sharing them with a marketplace or paying a monthly fee.

Just like Caitlin, Joseph, and David did.

WP Courseware makes self-hosted courses simple.

David Risley
Over 15,000 students enrolled
BlogMarketingAcademy.com



Not Free BUT USD129 Only

TRAINING,

TRAINING, TRAINING...

DONE ONLINE

Try It Now Risk-Free for 30 Days

3. WP COURSEWARE

Unit 1

Unit 2

Unit 3

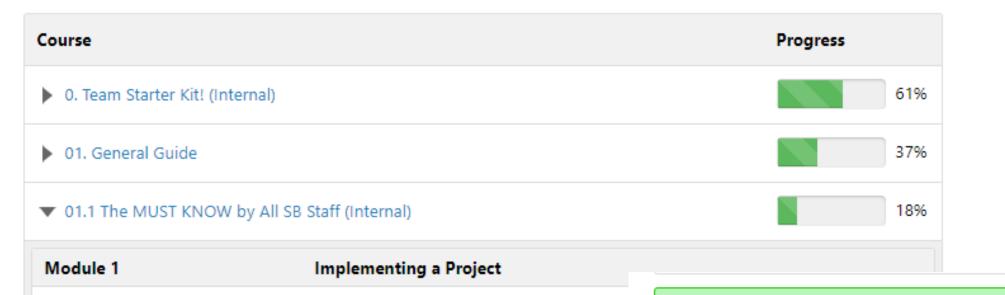
Unit 4

Unit 5

Unit 6



Progress Tracker



Project Process Flow

When to say "NO"?

Understanding UI / UX

Scenario Planning & Checking

Secret to a Successful Project

Migration / Testing Day for Critical Fund

TRAINING,
TRAINING,TRAINING...
DONE ONLINE

You got 1 out of 1 questions (100.00%) correct! The pass grade for this quiz is (50%) Congratulations, you have passed this quiz! You have now completed this unit.

Download Results

Correct Answers for: Email Setup

Question #1: Have you created your work email name and have sent it for approval? And your Gmail account is ready to connect to your work email?

Next Unit »

✓ Correct

Your Answer: True Correct Answer: True

Explanation: Make sure you have send it as it is part of your homework for this unit.

40% - for Customers 60% - for Internal Use

SmartB has 610+ online units

« Previous Unit

4. TRELLO





Trello lets you work more collaboratively and get more done.

Trello's boards, lists, and cards enable you to organize and prioritize your projects in a fun, flexible, and rewarding way.

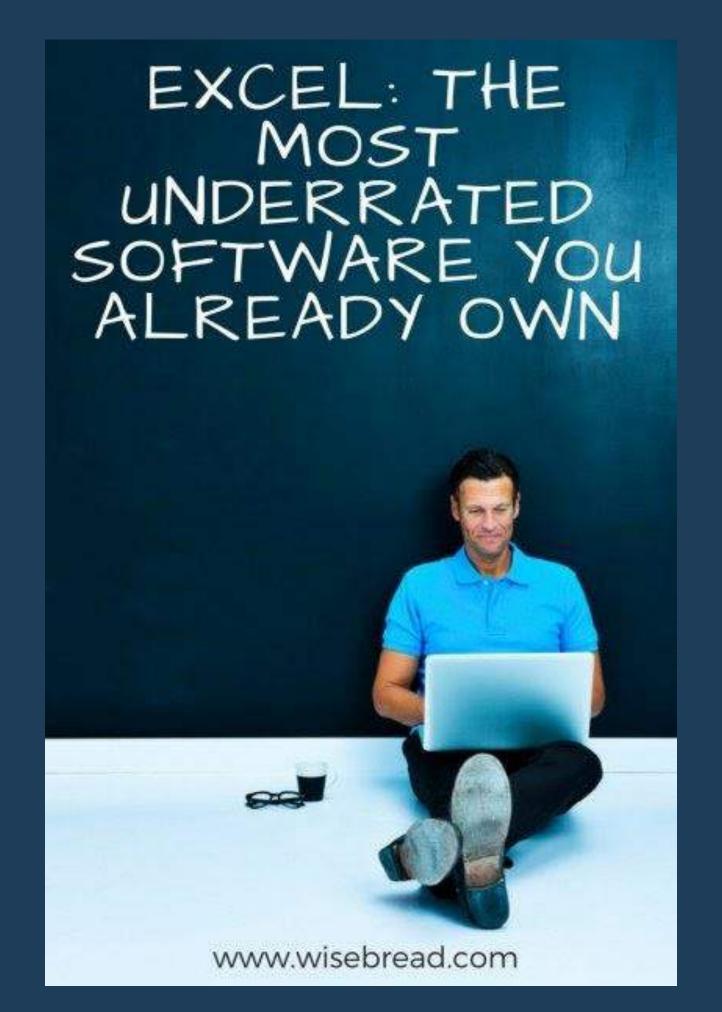


Email

Sign Up - It's Free!

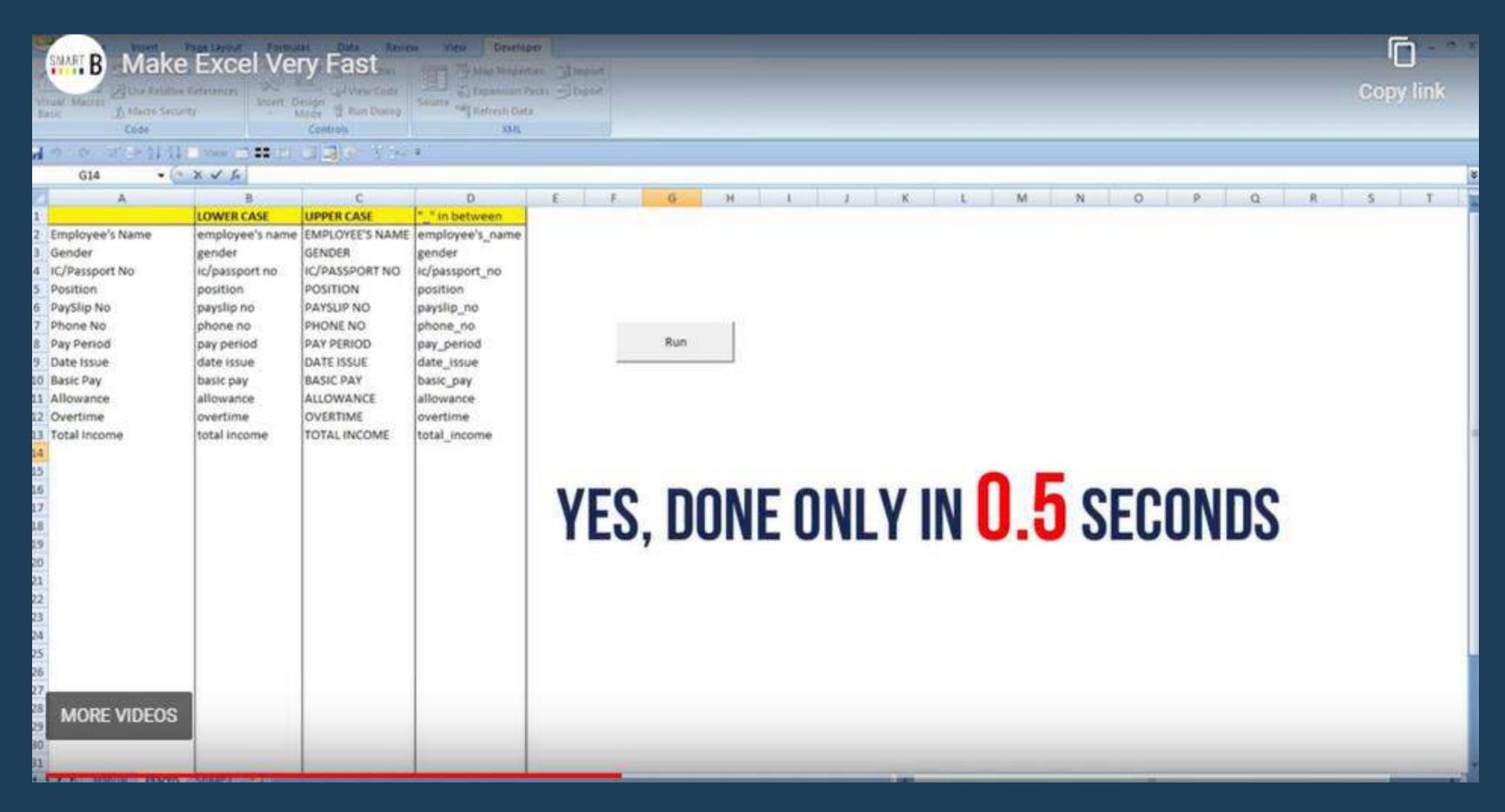
5. MACRO (MS EXCEL)





5. MACRO (MS EXCEL)







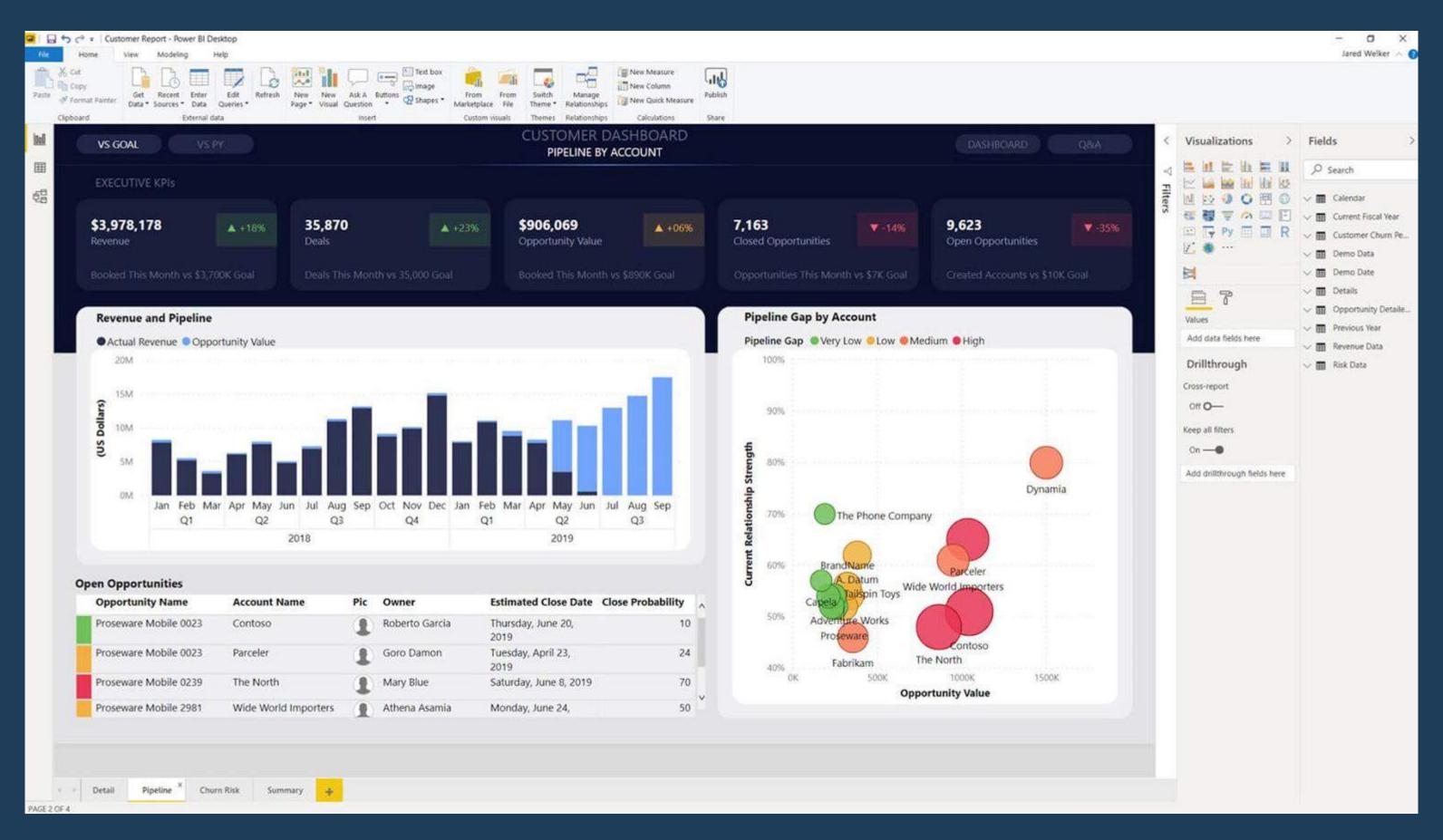




COMMUNITY VERSION

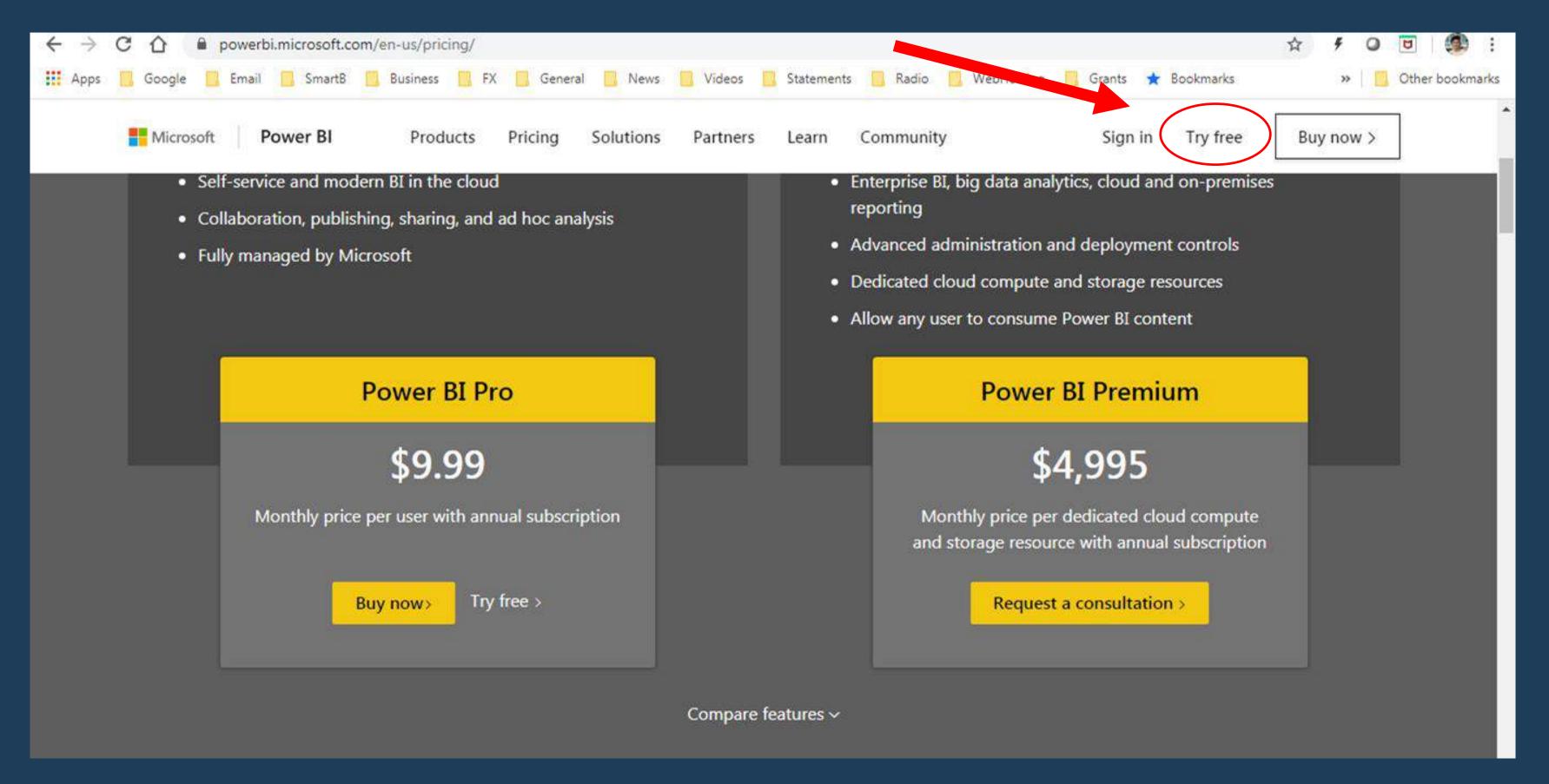
7. POWER BI





7. POWER BI





THANK YOU





FIND OUT MORE AT:

WEB: WWW.SMARTB.CO

EMAIL: INFO@SMARTB.CO